



### Darren Kirsop-Frearson

President & CEO
Broadcast ONE and Gencom Technology











### DAB+ Deployment

#### **Real World Experiences**

**Broadcast ONE** has built more than 600 digital media terrestrial transmission facilities across the world compliant to all standards including DAB(+), DVB-T, ATSC, ISDB-T, DVB-H...





### √ Check list

#### Planning, planning, planning...

#### Supplier co-ordination

- STL receive antennas encoder/multiplexer modulator transmitter combiner transmit antennas
- Cables connectors cable trays mains power racks

#### Stake holder co-ordination

- Site owners
- Multiplex operator
- Station engineers
- Installation engineer certifications
- Government spectrum agency liaison





## ✓ Check list (2)

#### People, people, people...

#### •Pre-installation co-ordination

- Existing antenna switch-off?
- o Road closure for crane?

#### oInstallation co-ordination

- RF engineers
- Climbers/lifters
- Riggers
- Electricians
- Commissioning engineers





## ✓ Check list (3)

Contingency, contingency, contingency...

#### Weather

- Cranes
- Climbers/riggers
- Electronic equipment deliveries

#### People

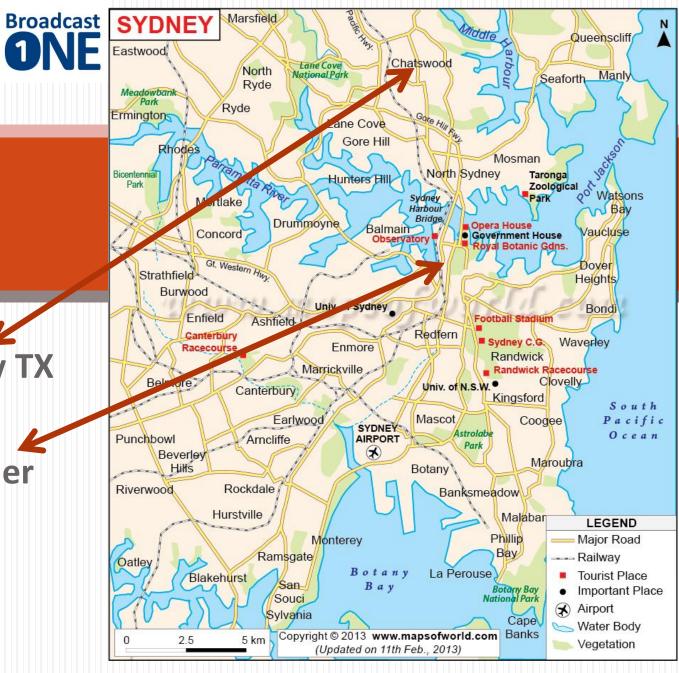
- Illness
- Travel delays
- Contractor "better offer"
- oCustomer awareness? Stand-down and/or late penalties?







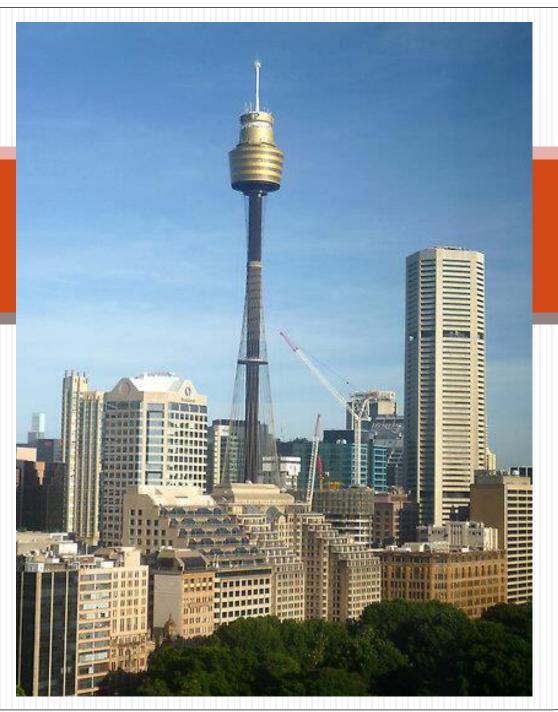
**Gap-Filler** 















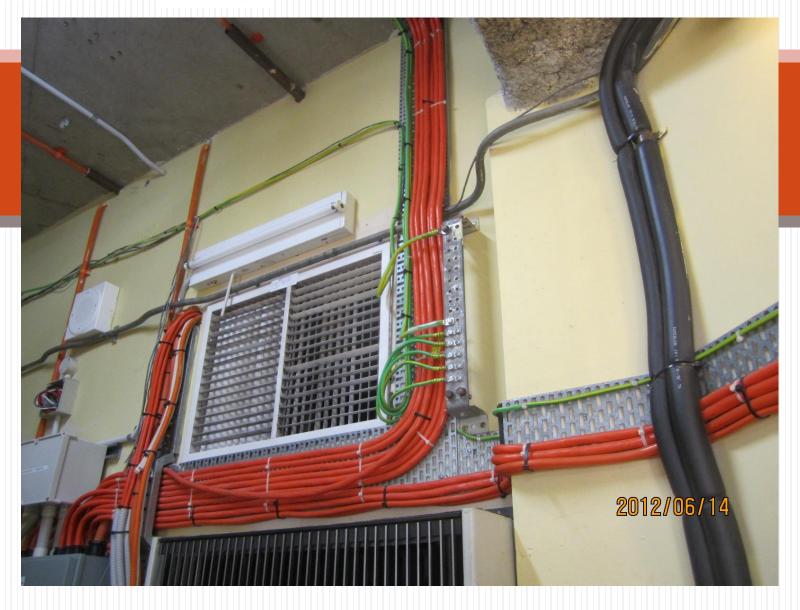










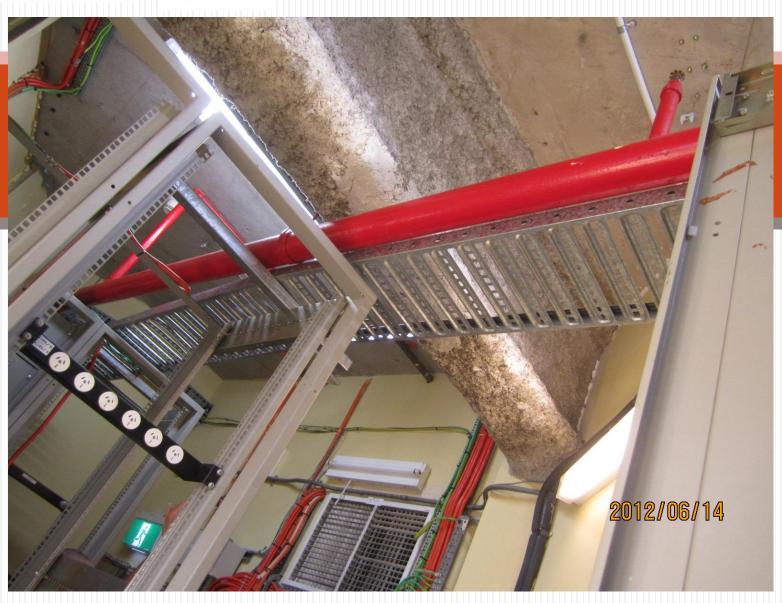




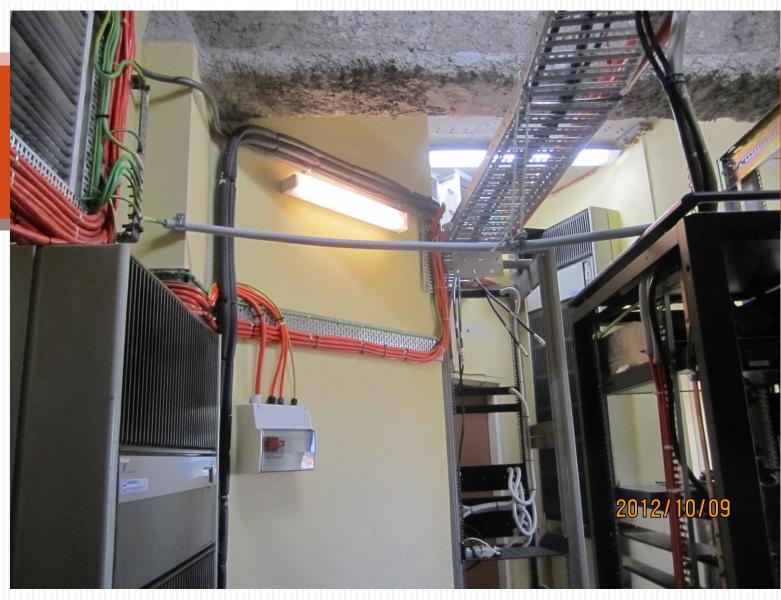










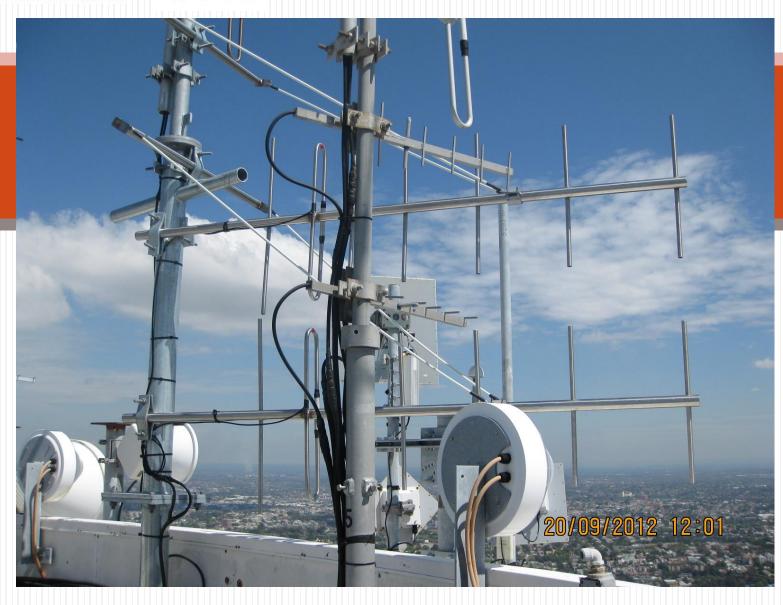






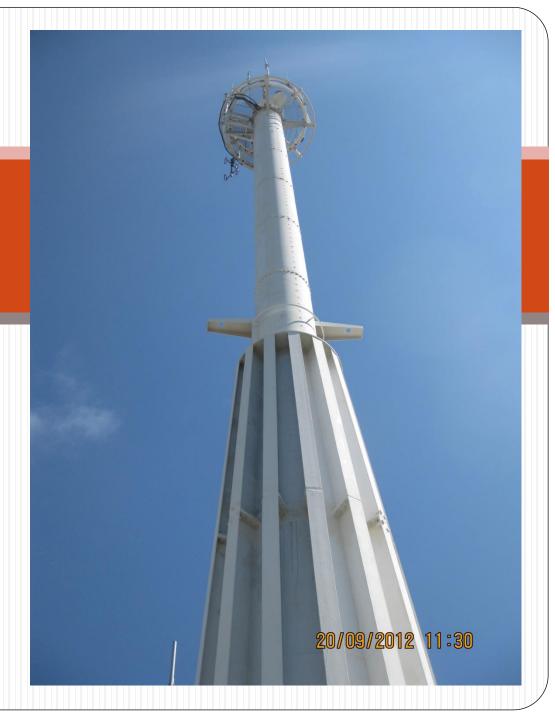






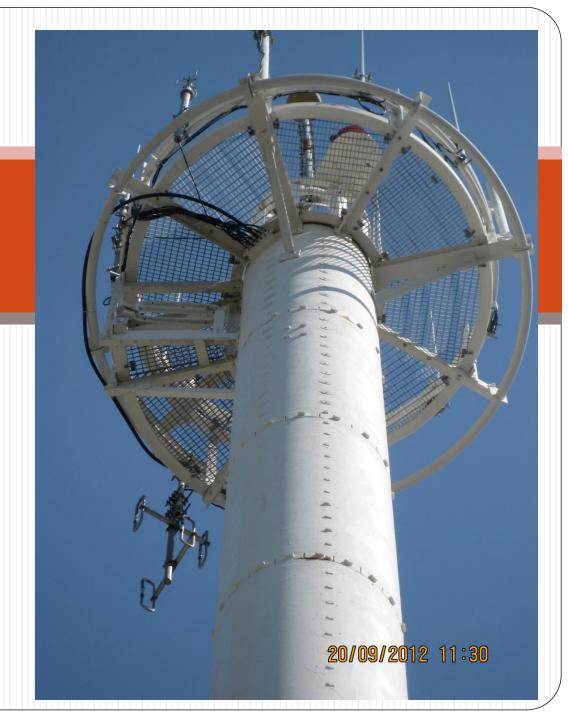
















### Thank You

Please visit:

www.BroadcastONE.com.au

Or

www.Gencom.com

For further information and contact details