

WORLD



*Defining the future of digital radio*

# **DAB+ Receivers**

16 July 2013

Jørn Jensen, President, WorldDAB

WORLD



*Defining the future of digital radio*

A vibrant landscape photograph showing a lush green meadow in the foreground, dotted with small yellow and white wildflowers. The meadow slopes upwards towards a dense forest of tall, thin trees. In the distance, blue mountains are visible under a clear blue sky. The overall scene is bright and sunny.

**a world of  
more**



WORLD

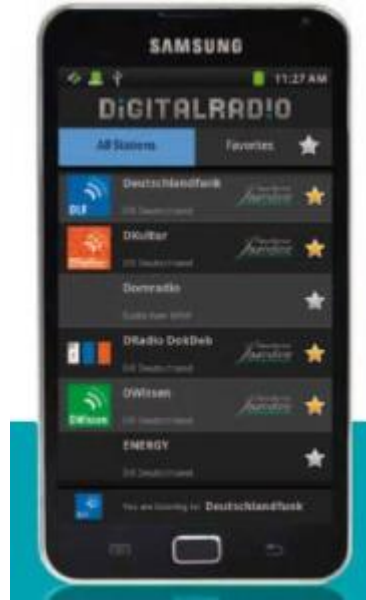


Digital Multimedia Broadcasting

Radio • Mobile TV • Multimedia • Traffic Data

**DAB+ means more choice**

# Devices for in the home, for on the move and for in-car



# Devices available from \$25



# more features



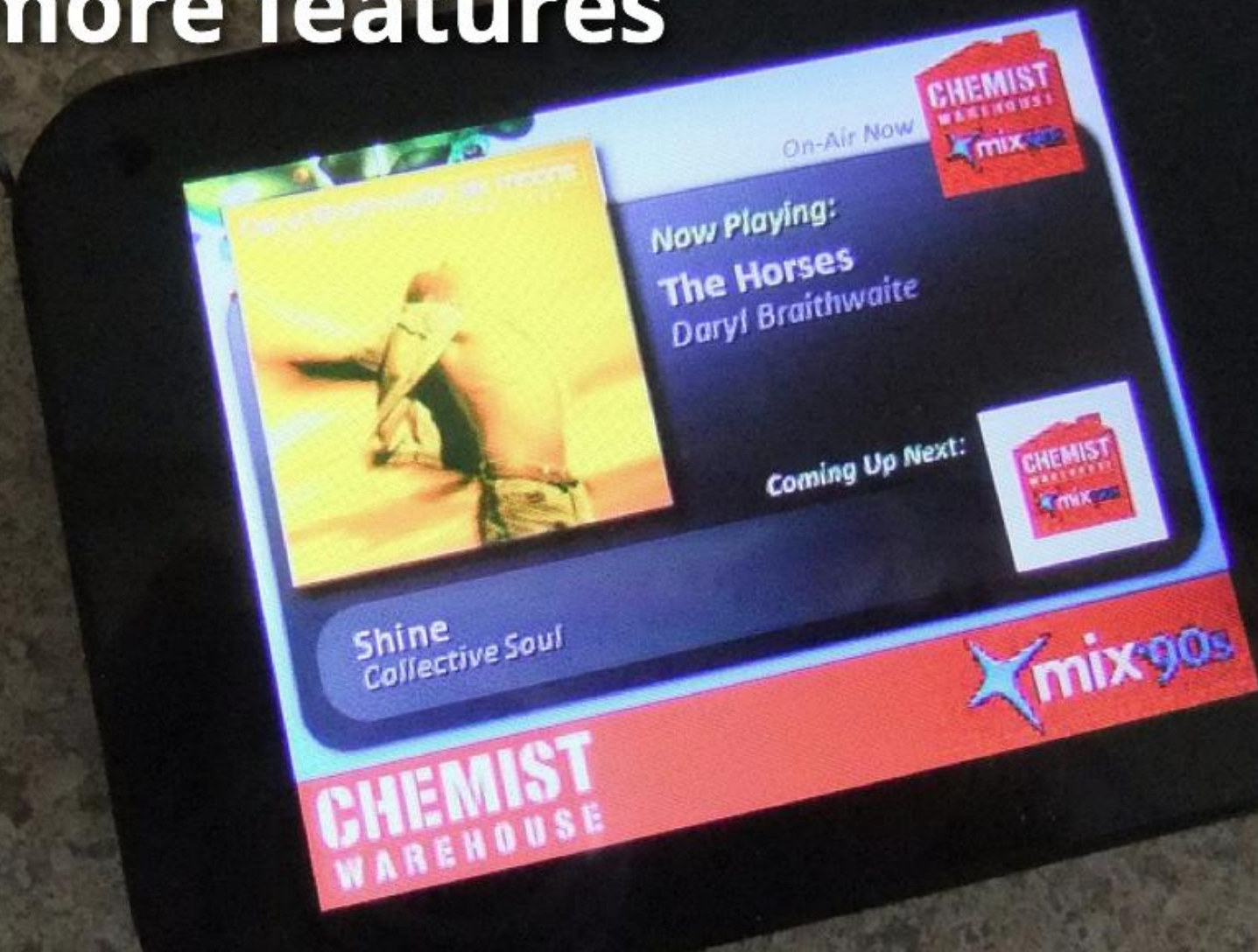
**more simple to tune:  
by name, not frequency**

# more features



**more information on-screen:  
...like sports results**

# more features





# more features



## Colour DAB+ images in Norway - giving more exposure to talent

# more mobile



**DAB+ also available  
in handheld radio receivers**



# more ways to work together



## Broadcast: FM, DAB, HD etc

Reliable, high quality, local, popular audio delivery



## The Internet

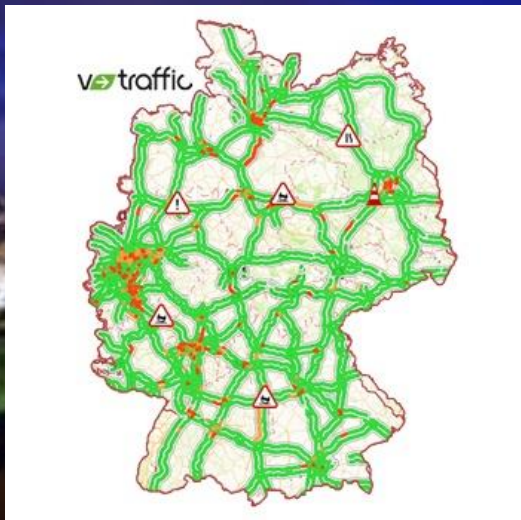
Station logos and information  
Visuals to go with the audio  
Auto tuning from FM to IP to FM  
Tagging - "give me more info"



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**DAB**  
Digital Multimedia Broadcasting  
Radio • Mobile TV • Multimedia • Traffic Data

**more mobile**

# THE FIRST DAB TRAFFIC SERVICE NOW LIVE IN GERMANY



## TWO NEW HIGH-DEFINITION DAB-TPEG SERVICES AVAILABLE



**Traffic alerts (TEC)** inform drivers of events such as accidents, road closures and road works, and much more ...



**Traffic flow information (TFP)** provides precise travel speed information, with updates on congestions on 190,000 km of the German road network.



TOYOTA



VAUXHALL



Mercedes-Benz



HYUNDAI



SEAT



RENAULT



DAIMLER



JAGUAR



**DAB+ now fitted as standard  
 in many manufacturers in Europe**

# more mobile



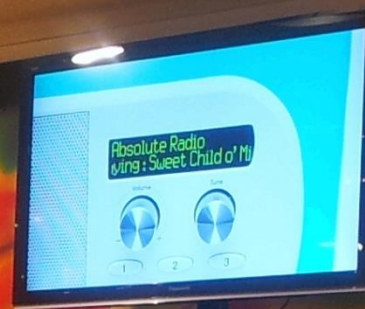
**DAB+ available as add-on  
to almost any car's existing ICE**



# PURE

Radios

## ROBERTS



Roberts Unologic  
DAB digital radio  
**£54.99**

- FM/DAB wavebands
- Line in for MP3 playback
- Headphone socket
- Main battery operated. Up to 20 hours battery life
- Guarantee 2 years



Roberts Solar  
DAB 2 digital radio  
**£79.95**

Price (incl. vat): £79.95

FEATURES:

- FM/DAB wavebands, AM and internet radio
- Solar panel on battery-recharge
- Headphone socket
- Color LCD display
- Black, silver (other available colors)
- 2 x AAA 1.5V



Roberts DuoLogic  
DAB digital radio  
**£68.99**

FEATURES:

- FM/DAB wavebands
- Line in for MP3 playback
- Headphone socket
- Main battery operated. Up to 20 hours battery life
- Guarantee 2 years



£129.95

£129.95

£129.95

£129.95

Panasonic Evolta  
AA rechargeable batteries  
for £12.50



- DAB+ receivers offer more features
- More choice
- More affordable
- More connectivity
- More mobile
- More growth of DAB+ digital radio in-car

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*Defining the future of digital radio*

A vibrant, high-angle photograph of a rolling green meadow. The meadow is filled with lush green grass and numerous small wildflowers, including yellow daisies and white blossoms. In the background, a dense forest of tall, thin trees covers a hillside. Further back, blue mountains are visible under a clear, bright blue sky. The overall scene is bright and sunny, conveying a sense of nature and openness.

**a world of  
more**