

# **VIETNAM STARTING DAB TRANSMISSIONS**

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for immediate release

The system integrator Emico and Paneda has signed an agreement for providing DAB multiplexer systems to the upcoming DAB Trial in Vietnam. The system includes a full system in redundancy including content management for metadata.

The system is planned to on-air before the end of the year in the cities Hanoi and Ho Chi Minh.

Initially the system will host 18 services and the system is realized in a server platform, hosting multiplexer systems with its audio encoders and content management system. The system uses the Paneda SMART content seamless switching, providing the most redundant setup for audio switching on failures.



## For further information:

Lars-Peder Lundgren, Sales Manager Paneda <u>lars-peder.lundgren@paneda.se</u> +46 721599750 www.paneda.no Lương Ngọc Thành, Vice General Director, Director of Technical Center - EMICO. JSC. <u>thanh.luong@emico.com.vn</u> http://www.emico.com.vn

Lars-Peder Lundgren, Sales Manager at Paneda says:

"As a DAB lover, its satisfying to add a new DAB country to the DAB country list. For this project Paneda has committed to assist in promoting the upcoming trial by sharing our long expertise and knowledge to make the best possible outcome of this trial. The process has been long, and has containing both financial and technical evaluations, and we are now pleased that Paneda was chosen for this project"

Lương Ngọc Thành, Vice General Director, Director of Technical Center at Emico says:

"Vietnam will now start with DAB, initially with a larger trial in the Ho Chi Minh and Hanoi cities. Emico has evaluated different technical solutions and have chosen Paneda for several reasons, Paneda has provided great support and advises during the process, and have also provided a test system to us for learning more about DAB in general, and we are now confident that we have made a great choice and looking forward to work together in this project"

### About the Paneda Group:

Paneda develops and sells DAB+ related equipment on an international market. Up to this date Paneda has delivered over 200 tunnel systems with DAB+ in Norway. Paneda also operates its own digital TV network (DVB-T2) in Norway having over 165 transmitter sites. Paneda continue to expand its market shares on the international arena with its DAB+ Head-End range of components, currently having over 70 DAB multiplexers in operation world-wide. Paneda has also developed emergency warnings systems over DAB+ and offers complete solutions for different kind of such applications.

### About Emico:

EMICO., JSC is the one of largest companies in the broadcast field in Vietnam. Emico has long experience in deploying SFN DVB-T2 network (Included Transmitter and Head-end system) and high power FM radio stations in Vietnam. Emico operates as technical experts in a range of fields, and together with our partners worldwide offering complete turnkey solutions.