

## Thomas Saner of SRG SSR recipient of WorldDAB Award for Outstanding Service 2017



<u>9 November 2017</u>, Paris, France: At the WorldDAB General Assembly 2017, the WorldDAB Award for Outstanding Service was presented to Thomas Saner of Swiss Public Broadcaster SRG SSR. The award is recognition for Thomas's work on the introduction of DAB and DAB+ in Switzerland and his long service on the WorldDAB Steering Board.

Thomas works as a senior advisor for SRG SSR and joined the WorldDAB Steering Board in 2009. In his role at SRG SSR, he develops technology strategies for production and distribution for radio, TV and online.

As a member of the steering board of the Swiss Digital Migration Project (DigiMig) and chairman of its technical group, he has been heavily involved in Switzerland's planned digital switchover from FM to DAB+, which starts in 2020. He also contributed to the ITU Regional Radio Conference 2006, helping to secure frequencies for digital radio in Europe.

Patrick Hannon, WorldDAB President, commented: "Not only is Thomas a leader in the development of digital radio in Switzerland, but he is an intelligent, calm and thoughtful contributor to discussions on a wide range of digital radio issues. He is a highly valued and respected member of the WorldDAB Steering





Board and his contributions over the years have been invaluable. This award is a recognition of his work in making digital radio a success not just in Switzerland, but around the world."

Thomas holds an engineering degree from the Engineering School of Basel and a Bachelor of Business Administration degree from the Graduate School of Business Administration in Zürich, Switzerland. He is a member of the Audio Engineering Society (AES), the Society of Motion Picture and Television Engineers (SMPTE) and an elected member of the WorldDAB Steering Board and the Technical Committee of the European Broadcasting Union (EBU).

The WorldDAB Award for Outstanding Service (Per Erik Selemark Award), is given to an individual member of WorldDAB renowned for their exceptional efforts in carrying out the promotion and roll-out of the DAB family of standards. The award is offered in memory of Per Erik Selemark of Swedish radio, past Vice-President and Chair of the Technical Committee, who died in January 1999.

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## **About WorldDAB**

WorldDAB is the global industry association responsible for defining and promoting DAB digital radio. By bringing together radio industry professionals, WorldDAB provides knowledge and expertise that helps countries successfully adopt and implement broadcast digital radio.

Our 1200+ experts from 95+ member organisations cover 27 countries across the globe and include public and commercial broadcasters, regulators, network providers and manufacturers of receivers, chips, professional equipment and automobiles.

Together, we are shaping the future of radio, delivering advice and tailored solutions on all aspects of the switch from analogue to digital.

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