

For Immediate Publication

XS Manchester Joins Manchester Minimax

Manchester, 18th August 2017

Rock music station 'XS Manchester' is set to become the 29th service to join the city's local DAB+ multiplex. This means that from tomorrow the station will be heard on DAB+ across the city as well as on 106.1FM and online.

XS Manchester is owned and operated by Communicorp UK and has not been available on DAB since the closure of the regional MXR multiplex in 2013. The station has recently moved in to prestigious new premises in the city centre alongside stablemate Smooth North West. XS Manchester's Station Director, Ali Forshaw, says: "*As digital listening continues to grow it's vital that we can be heard on all the main platforms and local DAB enables us to reach our listeners on DAB+ across the city*".

The Manchester DAB+ multiplex is operated by Niocast Digital and carries a wide range of services providing distinctive programming to targeted audiences. Director of Content, John Evington, is delighted to welcome the new station: "*Having started my radio career playing rock music on the radio in Manchester I have first-hand experience of the passion that exists for a station like XS. It's the only service on the multiplex specialising in rock music and is strongly focused on Manchester, so it ticks every box for us*".

The full line-up of stations on the Niocast multiplex can be found at www.niocast.com

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