

## Richter Audio does Digital Radio

Richter, an award-winning Australian loudspeaker brand established in 1986, has added digital radio to its product range.

Australian-owned Richter Audio will launch its Digital Essentials Radio range in July, followed by a Smart Audio Digital Radio range later in the year.

Digital Essential Radios deliver quality, design and performance and provide an affordable entry into the Digital Radio DAB+ market segment. Radio is a big part of people's lives and, now that so many digital-only radio services are catering for different genres, Richter is set to play an important role in this exciting audio category.



The **CORE Digital Radio** is finished in cool grey with stylish platinum grey metallic foil. It has a display for easy selection of your favourite digital stations as well as scrolling text, time and date. There is a headphone socket for personal listening and it runs on mains or battery power. The CORE uses the latest digital module for improved performance.



With the **WAKE Digital Alarm Clock Radio** you can start your day with your favourite digital radio station. Designed to complement its surroundings, the Wake is available in black or with a warm walnut finish. Easy to use, it has a generous 3.2" display and clearly laid out control panel with a large dial for volume and menu selection. Bluetooth with NFC tap and pair allows you to stream your own music from a compatible smart device and you can also fast-charge your smart device from the USB output.

Launching in July, the **Richter Digital Essential Radios** are priced from \$74.98 to \$159 and will be available from Harvey Norman stores and selected Richter Specialist retailers.

For more information about Richter Digital Radio you can visit <a href="www.richter.com.au">www.richter.com.au</a> and for media enquiries, contact Richter Audio at <a href="mailto:office@richter.com.au">office@richter.com.au</a> or Brian Rodgers on 0418 863 309

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