

## PRESS RELEASE



### ANOTHER NORWEGIAN LOCAL DAB RADIO CONTRACT

2017-05-24

for immediate release

The radio group "Radio Bø" has ordered a complete DAB Head-end system from Paneda. The system contains a DAB Multiplexers with encoders. The system is delivered as a turn-key solution using the Paneda 1U hardware.



The complete system is realized in the Paneda 1U true all-in-one unit with multiplexer, up to 16x DAB/DAB+ encoders, metadata content server and management built-in. The Paneda 1U offers redundant network interfaces as well as dual power supplies. Audio interface supported is AES/EBU as well as most known IP formats.

Ted Ivar Paulsen, Technical Manager at Radio Bø says:

"The All-In-One Paneda unit for DAB suits us very well, its compact and cost efficient and easy to operate and doesn't requires any particular skills to get started, in fact we where able to get on air completely by our self's by just reading the on-line manual. We are now on-air and very pleased with the provided solution as well as great education and support from Paneda"

Lars-Peder Lundgren, Sales Manager at Paneda says:

"Our focus to attract local radio with cost efficient and easy to operate systems keeps going and its satisfying to note that Paneda now has a large number of local radio customers in Norway "

#### For further information:

Lars-Peder Lundgren, Sales Manager  
[lars-peder.lundgren@paneda.se](mailto:lars-peder.lundgren@paneda.se)  
+46721599750  
[www.paneda.no](http://www.paneda.no)

#### About the Paneda Group:

Paneda develops and sells DAB related equipment on an international market. Paneda expands its market shares on the international arena with its DAB Head-End range of components. The Paneda head office is located in Selje Norway and the development centre is located in Linköping Sweden.

#### PANEDA

Kystsenteret N-6740 Selje-Norway  
+4706741  
[www.paneda.no](http://www.paneda.no)