## **PRESS RELEASE**



## **PANEDA & TERACOM SWEDEN SIGNS AGREEMENT**

2017-05-04

for immediate release

Paneda have signed a new agreement with Teracom Sweden. The agreement means that Paneda will be providing the DAB Head-End solution for the two existing DAB multiplexes in operation, the national mux with Swedish Radio and the local commercial mux in Stockholm. The new Paneda system is installed in the Teracom data center and is completely virtualized with full redundancy.



The complete system is realized in servers using virtualization at Teracom datacenters. The system is installed in different locations and ensures full redundancy. The system included the new Paneda "Smart Switching" of EDI outputs, capable to seamless not only switching between x number of input sources but also correct the output stream from two faulty inputs, given that the errors are different.

Teracom has been involved in the development of the new Paneda DAB system and been able to influence the development of the new system with ideas and improvements, based on their long experience as DAB multiplexer operator. The new system fulfil all the needs for Teracom with its future proof design as well as providing the most modern architecture.

Lars-Peder Lundgren, Sales Manager at Paneda says:

"This agreement is a great prestige order for us, and having Teracom as a partner from the initial phase of the development has been fantastic, Teracom is an experienced user of DAB multiplexers and having their feedback and ideas about what and how to implement different features has shaped the system very much and we are now pleased to note that yet another major player in the area are giving us this confidence"

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## ABOUT DAB in SWEDEN :

Previously, it has been decided that DAB in Sweden will not be expanded at this time, and awaits further developments in Europe in particular. The existing systems will however be in operation until 2019, and Teracom currently operates two DAB networks, the National Mux with Sweden's Radio (SR), covering Stockholm, Gothenburg, Malmö and Luleå reaching 35% of the population. The second DAB multiplex with a mix of commercial stations and Swedish Radio covers Stockholm, Uppsala and Gävle.

## About the Paneda Group:

Paneda develops and sells DAB related equipment on an international market. Paneda expands its market shares on the international arena with its DAB Head-End range of components. The Paneda head office is located in Selje Norway and the development centre is located in Linköping Sweden.

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