

PRESS RELEASE

NEA RADIO CHOOSE PANEDA AS DAB MULTIPLEXER PROVIDER

Linköping, Sweden, 2016-08-03

for immediate release

The radio group NEA Radio SA in Norway will soon start DAB transmissions using its own transmitter network in two different regions. Paneda has been selected as provider of the complete multiplexer solution containing multiplexers, audio encoders and the meta data content system Rapid from All In Media.

The complete system will be realized as a cloud solution using VMWare and the server will be hosted by NEA themselves.

The transmitter network will contain totally 7 transmitters in region "Sør-Trøndelag" on channel 11C and will initially have 5 channels on-air. Also, the region "Innherred" will have one transmitter on channel 8B with two DAB services on-air.

Stian Elverum, Technical Manager for NEA Radio says:

"NEA Radio SA has chosen then most modern and cost efficient solution on the market and will be able to offer a highly flexible technical platform for our radio stations in our two DAB networks. It's fantastic that we could realize a complete system almost without any hardware which provides a high level of confidence to us and also minimize need of maintenance and risk of technical issues. We can now focus on providing good content to our listeners"

Lars-Peder Lundgren, Sales Manager at Paneda says:

"The success for our DAB solutions continues, and we can once again conclude that we have won an prestige order. NEA Radio SA is a very competent radio group and we are looking forward to work together with NEA and together providing the very best platform for DAB"

Eivind Engberg, Technical consultant for "Norsk Lokalradioforbund" (Norwegian Local radio community) has been involved in the technical process for the project and will continue to offer technical assistance and consulting until the network is fully in operation.

For further information:

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About the Paneda Group:

Paneda develops and sells DAB related equipment on an international market. Up to this date Paneda has delivered 110 tunnel systems in Norway and further on also operates its own digital TV network in Norway having over 200 transmitter sites. Paneda also expands its market shares on the international arena with its DAB Head-End range of components.

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