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VQ Secures Digital Tick Status on it's Award Winning DAB Radio Range



12th July 2016 – VQ is pleased to announce Digital Tick status for its current range of FM/DAB Digital Radios & Bluetooth speakers from 12th July.

The Digital Tick is administered by the independent body, Digital Radio UK. The mark, as with a similar scheme which covered TV switchover, is a guarantee of quality and offers consumer assurances that products are “future ready” ahead of any radio switchover, with many experts pointing to 2020 as a potential date.

During a statement made at Digital Radio UK's summer reception, hosted at the offices of Global Media, James Royston, Marketing Director, confirmed “The Digital Tick applies to all our current models; Blighty, Christie, Hepburn Mk II, Retro Mini and Retro Mk II. As a premium British brand we've been consistent supporters of the Digital Tick mark and, with the launch of 18 new Digital radio stations this spring, now is the right time to announce our adoption of the mark.”





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During the statement, Royston, also announced the opening of a new manufacturing facility confirming “A six figure investment has been made in our own facility which gives us a unique opportunity to have complete control over products - from first design sketch to a consumer’s home.”

Completing a trio of announcements at the event it was also confirmed that VQ would, by the end of the year, have finalised a planned move from a standard one year warranty for consumers to a comprehensive three year offering. Royston commented “in line with our commitment to the digital tick and the successful launch of our own manufacturing facility, quality is at the core of everything we do. It’s therefore only natural we share that commitment with consumers by offering a three year warranty which we look forward to launching before the end of 2016.”

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About VQ

VQ (Formerly View Quest) is an independently owned British audio brand, born out of a desire to create products that perfectly combine Sound & Style. The multi-award winning product range is all designed and engineered at their UK headquarters.

Colour is an essential part of the VQ identity, for far too long black and silver have been the de facto choice for consumer electronics – but VQ see their radios as an essential part of interior décor. A feast of the eyes as well as the ears.

Learn more:- www.MyVQ.com

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