

PRESS RELEASE

PANEDA PROVIDING CLOUD DAB TO BAUER MEDIA DENMARK

Linköping, Sweden, 2016-06-28

for immediate release

Paneda has provided a complete DAB+ Head-End system to Bauer Media in Denmark. The system has recently been turned on and is on-air with 7 DAB+ services. The system provided by Paneda includes multiplexers, audio encoders as well as content management system and is realized as a Cloud DAB solution using no hardware.

The new Paneda generation of broadcast system sets a new standard of cost effective, compact and fully featured system, easy to operate and providing highest reliability.

Lars-Peder Lundgren, Sales Manager of the Paneda group says:

“Our progress with offering DAB as a service has once again been proven to work, and another customer can now enjoy a problem free setup without any hardware”

Jan Andersen, Technical Manager Bauer Media Denmark says:

“Using a cloud based system for DAB enables not only a cost efficient system, but also a stable and secure solution and offers a great confidence for us knowing that the system is handled by experts”

For further information:

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About the Paneda Group:

Paneda develops and sells DAB related equipment on an international market. Up to this date Paneda has delivered 110 tunnel systems in Norway and further on also operates its own digital TV network in Norway having over 200 transmitter sites. Paneda also expands its market shares on the international arena with its DAB Head-End range of components.

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