



About DAB+ digital radio

Over 30 million domestic and automotive DAB receivers have been sold worldwide – with annual sales almost doubling in the last four years. Digital radio has reached a tipping point in Europe with well over 90% network coverage now available in the UK, Switzerland, Norway, Denmark, the Netherlands and Germany. The first countries have confirmed digital switchover dates and political commitment towards digital radio is building in many other markets. DAB digital radio offers significant benefits to broadcasters and listeners. The technology is tried and tested and now is the time to embrace the opportunity.



Location: Messe Berlin, Messedamm 22, D-14055 Berlin



The global industry forum facilitating the successful rollout of DAB

About WorldDAB

WorldDAB is the global industry forum for DAB digital radio, facilitating dialogue on all aspects of the implementation of broadcast digital radio based on DAB, from planning and technology through to consumer marketing, and everything in between. WorldDAB has over 87 members from 27 countries from across all sectors of the industry – regulators, public and private broadcasters, network planners, receiver, chip, car and professional equipment manufacturers and national rollout bodies.



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