



## ***View Quest rules the airwaves with Blighty***



### **VQ launches pocket DAB/+ and FM portable radio**

View Quest (VQ), the British audio brand that delivers stylish designs and superior sound quality, announces the launch of the Blighty DAB/DAB+/FM portable radio. Available in red or grey, with comprehensive digital and analogue radio reception and a 10-hour battery life, it is the perfect summer accessory. Blighty, the handy, pocket radio is available from [www.MyVQ.com](http://www.MyVQ.com) at £49.99.

With Wimbledon, The Ashes and the Rugby World Cup all around the corner, Blighty is a great way to keep up-to-date with the latest results when on the go - via both digital and analogue services. For those trying to follow more than one game, the 10 DAB presets built-in to the Blighty make storing and switching between favourite stations simple. Whether home or away, the DAB & DAB+ reception means users can listen to digital stations all over the UK or even on holiday in any other digital broadcasting nation.

When out and about, in the garden, at the park or at the beach, the vivid 1.6 LCD screen can be easily read in the sunshine and will auto-dim to save battery power. Blighty also features a powerful built-in lithium-ion battery (runtimes circa 10 hours) that is easily charged with the Micro USB charging cable provided, so avid sport and music fans never miss a thing. Stereo headphones are also included so Blighty can be listened to straight out of the box, making it an ideal commuting partner.

With VQ, there is no compromise when it comes to the aesthetics of Blighty. The case is a beautiful anodized aluminum reminiscent of the trusty iPod, available in gunmetal grey with black fascia or a vivid cherry red with cream fascia. The simple button layout with a soft-touch responsive feel makes Blighty simple and intuitive to control.



Jonathan Merricks, CEO and creative director, at VQ commented: “For far too long pocket DAB radios have been hidden away – and with good reason, a complete lack of design flare. Blighty is going to change all of that, a great radio that is easy on the eye and perfect in the palm. Everyone will want to have Blighty to hand this summer.”

### **Pricing and availability**

Blighty is priced at £49.99 and is available now from [www.MyVQ.com](http://www.MyVQ.com).

### **Features**

DAB/DAB+/FM radio reception  
Auto-scan for FM and DAB  
10 DAB Presets  
Lithium-ion battery (up 10hrs runtime)  
Tactile anodized aluminum case  
Vivid 1.6 inch LCD screen  
Auto screen dimmer to save battery power  
Micro USB charging  
Stereo headphones included  
Micro USB charge cable included  
Choice of colour – Grey or Red

**-ends-**

### **About VQ**

VQ is a brand owned by New Dawn Innovations and is a unique, British-based company that creates a fusion of sound and style with innovative audio products boasting the latest technology. Using creative vision inspired by fashion and design, VQ's audio systems use colour and styles to differentiate from traditional brands.

New Dawn Innovations' acoustic development programme ensures that the latest technology and amazing sound quality is abundant in all its products. All products are designed in the UK.

For further information, visit [www.MyVQ.com](http://www.MyVQ.com).

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