

PRESS RELEASE



WorldDMB announces automotive event in Brussels “Radio – the best connection in the car”

Wednesday 24 March 2015

WorldDMB today announce further details of the 6th WorldDMB European Automotive Event which will be held in the heart of the European Union in Brussels at the Autoworld Museum on Wednesday 20 May 2015.

The theme of the event is ‘Radio - the best connection in the car’. Topics covered will include DAB/DAB+ market updates, the connected car and the OEM perspective, user interface, EC ITS directive on emergency warnings using DAB+, the Europe-wide initiative for a digital tick mark, and more.

The event brings together broadcasters, auto manufacturers and EU stakeholder bodies (the European Commission, ACEA, FIA, CLEPA). It will feature speakers from major auto manufacturers and Tier 1 suppliers to the automotive industry, the European Broadcasting Union, representatives from commercial and public broadcasters, and EU stakeholder groups. There will also be an exhibition area with demonstrations and products to view from both the radio and automotive industries.

Participation in this event is free, however pre-registration is necessary. **Visit the WorldDMB website** to read a draft programme and find out more along with sponsorship and exhibition opportunities.

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[Download the WorldDMB DAB/DAB+ digital radio automotive infographic on the growth of in-car digital radio across Europe and Asia Pacific](#)

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About WorldDMB

WorldDMB is the global industry forum for digital radio promoting DAB, DAB+ and DMB - the digital radio broadcasting standards of choice in Europe and much of Asia Pacific. Its global membership includes public and commercial broadcasters, network providers, receiver manufacturers, chip manufacturers, and car manufacturers. Members collaborate to deliver advice and tailored solutions on all aspects of the switch from analogue to digital radio including regulation, licensing, technology trials, network build out, marketing and production of new digital radio content. Broadcast radio professionals have access to this body of expertise which is delivered through leading-edge industry events, car manufacturers' workshops, tailored workshops and seminars and the WorldDMB website via the members-only information portal that includes an extensive online ETI library. More than 500 million people worldwide are within range of a DAB/DAB+/DMB Digital Radio transmitter, there are well over 1,000 services on air and several hundred varieties of receivers are available to market.
