



13 October 2014

Press release

Launch of Alliance for Digital Radio (Radio Numérique Terrestre)

Digital radio was launched on 20th June 2014 in Paris, Marseille and Nice. Today there are 99 radio stations broadcast via the DAB family of digital broadcast, each with a 20 year license.

The professional organisations involved in the launch of these stations have formed an “Alliance for Digital Radio” (“l’Alliance pour la RNT”) to coordinate activities related to the promotion of a rapid launch of digital radio at the national level, and aimed at the regulator (CSA), government departments, industry partners, retailers and editors. They plan also to inform the public about the advantages offered by digital radio.

The Alliance for Digital Radio invites the CSA to publish as quickly as possible its timetable for the rollout of digital radio in France, and to issue a call for application in several cities including Lyon and Nantes (where trial transmissions are taking place), Lille, Bordeaux, Toulouse and Strasbourg, where FM is unable to offer new opportunities to increase the number of radio stations offered.

The DAB family of digital radio standards represents the logical next step for broadcast radio since it is free to air, anonymous, offers unlimited listening, a new experience of sound quality, permits interactivity and increases the variety of programs available.

The Alliance for Digital Radio is founded by the Syndicat Interprofessionnel des Radios et Télévisions Indépendantes (SIRTI), the Syndicat National des Radios Libres (SNRL) and WorldDMB. The Alliance will broaden to include other parties wishing to be involved in the success of this editorial, cultural, industrial and economic venture.

SIRTI is the principal union for independent broadcasting in France, bringing together more than 150 local, regional and thematic radio and television broadcasters. SIRTI members employ 2500 people, including 500 journalists and reach everyday more than 10 million listeners and TV viewers.

SNRL is the main organisation representing community radio broadcasters. The community broadcasting sector employs over 2500, including more than 400 professional journalists.

WorldDMB is an international membership body charged with the promotion of the DAB family of digital radio standards.

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