



Dresden,
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Press release

VAD joins French VDL group

Dresden-based VAD, well-known for test and monitoring equipment for digital broadcasting, moves into 2011 with new corporate name.

Under its new name VDL Deutschland GmbH, VAD has been a part of the French VDL group since September 2010. This new addition will enrich the VDL group—which has been engaged with DAB/DMB since 1998—by contributing their in-depth knowledge of receiver development. Located at their long-established offices in Dresden, VAD develops special measuring equipment for digital radio network operators and receiver manufacturers. In addition, VAD will continue to offer development and measuring services.

The product range on offer includes the *DAB* test receiver *UEB 400 DXP*, the monitoring receiver for *DAB* transmitters, the *DAB Monitor SFN*, as well as professional *DAB* receiver modules and frequency standards under the traditional brand VAD. In cooperation with the other companies of the VDL group it is anticipated this product range can be expanded. The recent German decision to restart Digital Radio, with a countrywide *DAB*⁺ network in 2011, forms a good basis for this prospect.

About VAD

VAD is a digital-skilled company based in Dresden (Germany). The company, which has been in existence as VAD Video-Audio-Design GmbH since 1992 has been under the name VDL Deutschland GmbH, part of the French VDL group, since September 2010. VAD's core business is test equipment for digital broadcasting, and is the leading provider of professional monitoring equipment for *DAB* transmitters worldwide.

About VDL

VDL is a French company, being in the field of radio broadcasting technology with business activities as an FM broadcaster, Digital Radio network provider and

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Digital Radio equipment manufacturer.

VDL is a DAB/DMB equipment manufacturer and has also been a digital radio network provider in France since 1998. Its competence and experience in the field of DAB/ DMB has led to the development of a full range of equipment and services. VDL's core business areas include:

- Worldwide DAB/DAB+/DMB equipment manufacturer
- Digital radio and mobile TV network provider
- FM broadcasting expert in France

VDL's customers benefit from more than 20 years experience as a broadcast network provider and more than 10 years experience in digital radio, both as a network provider and equipment supplier. VDL is present in 4 continents and offers its products and solutions in more than 20 countries.