



## Press Release

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OCTOBER 2009

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### **VDL French Network Operator and Digital Transmission Equipment selects Harris Corporation Multimedia Broadcast Transmitters for French Digital Radio Deployment**

*VDL digital equipments manufacturer tested its equipments Compatibility with Harris Transmitter in the Context of Future Joint International Deployments.*

VDL First Independent French Network Operator selects Harris Corporation Transmitters, an international communications and information technology company, to support the imminent rollout of digital radio in the cities of Nice, Marseille and Paris.

The success of compatibility between VDL equipments and Harris Transmitters supports future joint international deployments of both technologies.

VDL will use its broadcast equipments and Harris transmitters to broadcast numerous digital radio programs in France.

Yannick Andre-Masse, CEO of VDL comments;

"The rollout of digital radio is a major event in France this year, with the turn-on planned to commence in the next few months"...

"We worked closely with Harris to ensure that we can provide our customers with the best possible infrastructure to answer the complex market requirements of digital radio. "

Delighted, Alain Pecot, regional director of southern Europe for Harris Broadcast Communications say; "This is the first sale of our line of DAB/DMB transmitters in France, and we are pleased to have been chosen to support VDL during such a challenging and exciting time for digital radio in the country"

VDL performs experimentations with Harris transmitters at its facilities in France to ensure the compatibility of VDL's line of head-end equipment and the Harris transmitters in the context of VDL's international activities as a DAB/DMB equipment manufacturer.

"The results of this testing show that global broadcasters in the European and Asia-Pacific regions who are planning to purchase equipment for DAB, DAB+ and DMB can feel comfortable choosing a solution that combines VDL head-end equipment and Harris transmitters and because they can be assured that both lines of products work together and are compliant with these standards," added Pecot.

“Above and beyond our activity as a French network operator, VDL offers a wide range of solutions such as head-end multiplexing equipment, so the compatibility of these products with the Harris transmitters was a key factor in our decision to choose Harris for this important project,» concluded Yannick Andre-Masse.

## About VDL

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VDL is a French leader in the field of radio broadcasting technology with business activities as an FM broadcaster, Digital Radio network provider and Digital Radio equipment manufacturer.

VDL is a DAB/DMB equipment manufacturer and has also been a digital radio network provider in France since 1998. Its competence and experience in the field of DAB/ DMB has led to the development of a full range of equipment and services. VDL’s core business areas include:

- worldwide DAB/DAB+/DMB equipment manufacturer
- digital radio and mobile TV network provider
- FM broadcasting expert in France

VDL’s customers benefit from more than 20 years experience as a broadcast network provider and more than 10 years experience in digital radio, both as a network provider and equipment supplier. VDL is present in 4 continents and offers its products and solutions in more than 20 countries.

## About Harris Corporation

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Harris is an international communications and information technology company serving government and commercial markets in more than 150 countries. Headquartered in Melbourne, Florida, the company has approximately \$5 billion of annual revenue and more than 15,000 employees — including nearly 7,000 engineers and scientists. Harris is dedicated to developing best-in-class *assured communications*<sup>®</sup> products, systems, and services. Additional information about Harris Corporation is available at [www.harris.com](http://www.harris.com).

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