

Radio in Indonesia to go Digital

The Indonesian Government announced the DAB family as the official Digital Radio standard for the country

London, 23 April 2009

On 15th April 2009, a **Ministerial Decree** was released, **confirming that the DAB family**, will be the **official standard for digital radio broadcasting in Indonesia** in Band III. The Government provided three main points on the regulation and the technical conditions that must be met in order to migrate to digital radio:

- Digital Broadcasting will be regulated through specific new regulation that will fall under a nationwide frequency plan
- DAB/DAB+ equipment and receivers must comply with the national standard of Indonesia, which has yet to be determined;
- A roll out plan will be created

Mr Freddy Tulung, the Director General for Communication Media & Information of the Ministry of Communication and Information Technology, said "Indonesia is proud to be leading the way in the digitisation of radio in the Asia Pacific region and we are very much looking forward to the future roll out of DAB/DAB+ digital radio services next year."

DAB has a strong history in Indonesia, with the first trial transmissions taking place in summer 2006. Further trials of DMB mobile TV, which shares the same core standard as DAB, have taken place in Jakarta in 2008 and a planned commercial launch is expected later year by the state-owned company DMB Nusantara.

The Indonesian Government has made a positive step in showing their support for digital radio and it is hoped other countries in this region will follow their lead.

ENDS

For more information contact Yu Sun, WorldDMB on +44 20 7306 2533 or email yu.sun@worlddab.org www.worlddab.org

Notes to Editors: The foundation standard DAB and related standards such as DAB+ and DMB can be seen and heard in nearly 40 countries from Canada to Australia, across Europe and the Far East. Countries including India and South Africa are testing DAB and developing consumer trials. More than 500 million people worldwide are within range of a DAB/DMB transmitter, and there are over 1000 services on air. Created from the onset to enable mobile reception with audio, video and multimedia capabilities, the DAB standard has recently extended its lead into the world of mobile multimedia delivery through its compatible DMB application. DMB offers a mobile TV and audio solution and shares the same core standard, infrastructure and receiver technology. The launch of the world's first Mobile TV services took place in Korea in December 2005 using DMB technology and will be the basis for the launch

of digital radio in France in 2009. DMB is on-air in China in five major cities including Beijing, and more DAB, DAB+, and DMB services are expected to launch in Europe during the next year. The addition of DAB+ as a highly efficient audio coding has been ETSI standardized and many countries throughout Europe and in the Asia Pacific are planning commercial launches of DAB+ digital radio services in 2009.

About WorldDMB

WorldDMB is an international, non-governmental organisation with a mandate to promote the awareness, adoption and implementation of Eureka 147 based technologies worldwide. The organisation's name refers to 'digital multimedia broadcasting' including radio, mobile TV and broadcast new media services. Its members include public and commercial broadcasters, receiver manufacturers and other companies and bodies committed to the promotion of services and equipment based on the Eureka 147 family of standards.