



News Release

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FOR IMMEDIATE RELEASE

VDL S.A. (Lyon, France) has today announced that it is acquiring the complete broadcast product range of **Somerdata Ltd.** (Wells, Somerset, UK).

Both Companies are at the forefront of the latest multimedia digital radio technologies and offer complimentary product ranges, which will now be brought together under the VDL brand.

The acquisition of the SomerData product Broadcast range further enhances VDL's position as a leading total solution provider of end-to-end broadcast systems. The combined product range will cover head-end encoders, multiplexers, as well as systems for both pre-transmission and post-transmission Ensemble logging and monitoring.

VDL offers a range of audio encoders Digital Audio Broadcast (DAB & DAB⁺), video encoders for Digital Multimedia Broadcast (DMB) and Ensemble multiplexers for broadcasters and network operators. VDL's products include: D-VAUDAX, the all-in-one DAB/DMB multiplexer; D AUDIENCE Audio encoders for DAB/DAB⁺ and D-EVIDENCE video encoders for DMB.

The SomerData products range provides monitoring, logging, recording, replay, analysis and signal routing products for DAB, DAB⁺ and DMB broadcasters, network operators and developers. SomerData's products include: DABSTOR for head-end applications and DABSTOR-Rx for post-transmission applications.

Commenting on the announcement, CEO of VDL, Yannick Andre-Masse said: "These are exciting times for multimedia digital radio, with several countries rolling-out DAB⁺ and DMB networks, other countries expanding or upgrading existing networks, plus upgrades from DAB to the latest DAB⁺ audio technology. There is a strong synergy between the VDL and SomerData product ranges, including technologies, applications and customers. Bringing these product ranges together at this time will be of great benefit to VDL's customers world-wide."

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About VDL

VDL is a French leader in the field of radio broadcasting technology with business activities as an FM broadcaster, Digital Radio network provider and Digital Radio equipment manufacturer.

VDL is a DAB/DAB+/DMB equipment manufacturer and a DAB/DAB+/DMB network provider in France since 1998.

Its competence and experience in the field of DAB/DAB+ and DMB has led to the development of a full range of equipment and services.

VDL's core business areas include:

- worldwide DAB/DAB⁺/DMB equipment manufacturer
- digital radio and mobile TV network provider
- FM broadcasting expert in France

VDL's customers benefit from more than 20 years experience as a broadcast network provider and more than 10 years experience in digital radio, both as a network provider and equipment supplier. VDL is present in 4 continents and offers its products and solutions in more than 20 countries.

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