

DAB/DAB+ RECEIVER SALES (INCLUDING LINE FIT AUTOMOTIVE)

Sources: Digital radio survey by Kantar TNS (Norway), MCDT (Switzerland), Weer GmbH (Switzerland automotive), GfK* (UK), SMMT/CAP UK (UK automotive), Digitisation report 2016 carried out by TNS Infratest (Germany), GfK*, 2011 GfK data for Denmark does not include Clock Radio and Portable Radio (Denmark), JATO Dynamics 2016, DAB+ as standard years 2015 to 2016 (Denmark automotive), GfK* (Netherlands), JATO Dynamics 2016, DAB+ as standard year 2015 - 2016 (Netherlands automotive), GfK* (Italy), digitalradio.it (Italy automotive), GfK* (France), JATO Dynamics 2016, DAB+ as standard years 2015 to 2016 (France automotive), GfK* (excludes sales of aftermarket DAB+ devices in vehicles), Q4 2016 and Glass's Automotive Business Intelligence Q4.2016 and total sales figures supplied by vehicle manufacturers in Australia supporting DAB+ digital radio, January 2014 (Australia)

% NEW CARS W/DAB/DAB+

Sources: Estimate by national broadcasters and Digitalradio Norway, based on general info on DAB+ availability from each car importer. Currently no local official statistic is available to track DAB+ ratio in the Norwegian market for new cars. Cars without line fit DAB-radios are given retrofit solutions locally. The estimate includes private cars only (Norway), JATO Dynamics 2016 (Denmark, Netherlands, France), SMMT/CAP automotive Q4 2016 (UK), Weer GmbH (Switzerland), DAT/VDA report 2016 (Germany), digitalradio.it (Italy), Glass's Automotive Business Intelligence Sep 2016, Commercial Radio Australia (Australia)

All figures standard fit except Norway, Germany and Italy which also includes cars with DAB+ taken as an option.

TOTAL DAB/DAB+ NETWORK COVERAGE (% OF POPULATION) 2013 VS 2016

Sources: Digital radio survey by Kantar TNS January 2017 (Norway), BBC (UK), MCDT (Switzerland), Media Broadcast (Germany), Teracom (Denmark), Digital Radio NL (Netherlands), digitalradio.it (Italy), WorldDAB (France), Commercial Radio Australia (Australia)

DAB/DAB+ 1st LEVEL ROAD COVERAGE

Sources: Digital radio survey by Kantar TNS January 2017 (Norway), BBC (UK), MCDT (Switzerland), Media Broadcast (Germany), Teracom (Denmark), Digital Radio NL (Netherlands), digitalradio.it (Italy), Commercial Radio Australia (Australia)

DAB/DAB+ HOUSEHOLD PENETRATION

Sources: Digital radio survey by Kantar TNS January 2017 (Norway), Q4 2016. RAJAR/Ipsos MORI/RSMB (United Kingdom), Digitalisierungsbericht 2016 (Germany), DR 2014 (Denmark), digitalradio.it (Italy), GfK Radio Ratings, Surveys 6-8, 2016 (Australia)

NUMBER OF NATIONAL STATIONS ON DAB/DAB+ VS FM

Sources: WorldDAB

DIGITAL RADIO REACH ALL PLATFORMS

Sources: GfK Australia, Surveys 6-8, 2016 SMBAP, Cumulative audience, Monday to Sunday, midnight to midnight, all people 10+, digital radio listening only (Australia), DigiMig Trendanalyse 01.2017 (Switzerland), Digital radio survey by Kantar TNS January 2017 (Norway), Q4 2016. RAJAR/Ipsos MORI/RSMB (United Kingdom)

DAB/DAB+ SHARE

Sources: DigiMig Trendanalyse 01.2017 (Switzerland), Q4 2016. RAJAR/Ipsos MORI/RSMB (United Kingdom), Gallup/DR (Denmark)

EMERGING MARKETS

Sources: Verein Digitalradio Österreich (Austria), Norkring Belgium and RTBF (Belgium), Czech Radio (Czech Republic), WorldDAB with industry inputs (France), National Media and Infocommunications Authority Hungary (Hungary), RRI (Indonesia), Ministry of Information Kuwait (Kuwait), LVRTC (Latvia), RTV Slovenija (Slovenia), Towercom, a.s. (Slovakia), ICASA (South Africa), Polskie Radio (Poland), TRT (Turkey), Telecom Regulatory Authority & Emirates Standardization and Metrology Authority (United Arab Emirates)

*GfK Point of Sale DAB+ Fusion Reporting, including coverage extrapolation