

## ABU Digital Broadcasting Symposium 2016

Monday 6 March 2017 14:00 – 17:00

### WorldDAB workshop: *DAB+ expansion in the Asia Pacific*

12:30	13:30	<b>Workshop Registration - The Royale Chulan Hotel, Kuala Lumpur</b>
14:00	14:10	<b>Opening welcome</b>  Joan Warner, Asia Pacific Chair, WorldDAB and CEO Commercial Radio Australia
14:10	14:30	<b>International update</b> <ul style="list-style-type: none"><li>➤ Progress with Digital Switch Over in Europe</li><li>➤ WorldDAB strategic focus for Asia Pacific</li><li>➤ Latest WorldDAB technical developments</li></ul> Speakers: Bernie O’Neill, Project Director, WorldDAB Lindsey Cornell, Technical Committee Chair WorldDAB / Principal Architect, BBC
14:30	14:50	<b>Introduction to Hybrid Radio</b> <ul style="list-style-type: none"><li>➤ Why hybrid gives digital radio the best of IP and broadcast</li><li>➤ DAB+ hybrid in vehicles</li></ul> Speaker: Nick Piggott, Project Director, RadioDNS
14:50	15:10	<b>DAB+ in smartphones</b> <ul style="list-style-type: none"><li>➤ Update on Open Mobile Radio Interface (OMRI) project</li><li>➤ Why smartphones allow broadcasters to use seriously advanced features over DAB+</li></ul> Speakers: Jørn Jensen, Principal Advisor, NRK / IDAG Dr Les Sabel, WorldDAB Technical Committee / Consulting Engineer, CRA

15:10	15:40	<b>Implementing DAB+: Business Case studies</b> <ul style="list-style-type: none"><li>➤ Commercial Radio Business Case – Joan Warner, CRA</li><li>➤ Public radio business case - TBC</li><li>➤ Norway Case study digital switch over – Jorn Jensen, NRK</li></ul>
15:40	16:00	<b>Afternoon Break &amp; Networking</b>
16:00	16:40	<b>Questions and Answer Break Out Groups</b> <p>Group discussion will identify the common challenges in planning for digital radio migration</p> <b>Regulation and Policy Group</b> <p>Moderators: Joan Warner, Vice President Asia Pacific WorldDAB and CEO Commercial Radio Australia Jørn Jensen, Principal Advisor, NRK / IDAG</p> <b>Technical group</b> <p>Moderators: Lindsey Cornell, Technical Committee Chair WorldDAB / Principal Architect, BBC Dr Les Sabel, WorldDAB Technical Committee / Consulting Engineer, CRA</p> <b>Content Group</b> <p>Moderators: Steve Ahern, Editor, RadiInfo and MD, Ahern Media Training Nick Piggott, Project Director, RadioDNS</p>
16:40	16:55	<b>Breakout Group output summaries</b>
16:55	17:00	<b>Closing remarks</b>