



**POLSKIE  
RADIO**

# DIGITAL BROADCASTING: NOVEMBER 2014 R.

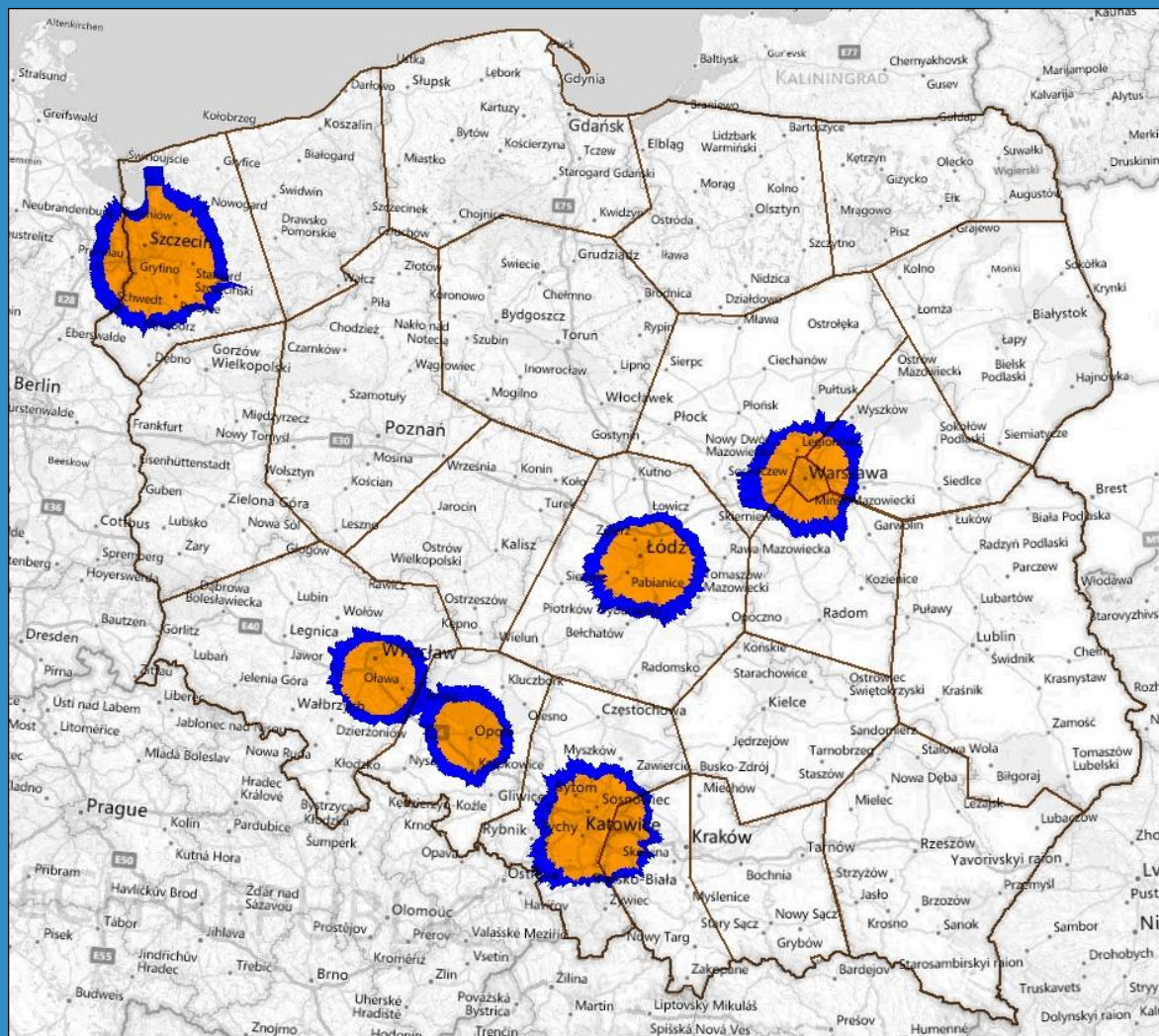
POPULATION:

**9,7 MLN**

SIGNAL RANGE:

**27 500 KM<sup>2</sup>**

- WARSZAWA
- KATOWICE
- WROCLAW
- SZCZECIN
- ŁÓDŹ
- OPOLE



# DIGITAL BROADCASTING: JANUARY 2015 R.

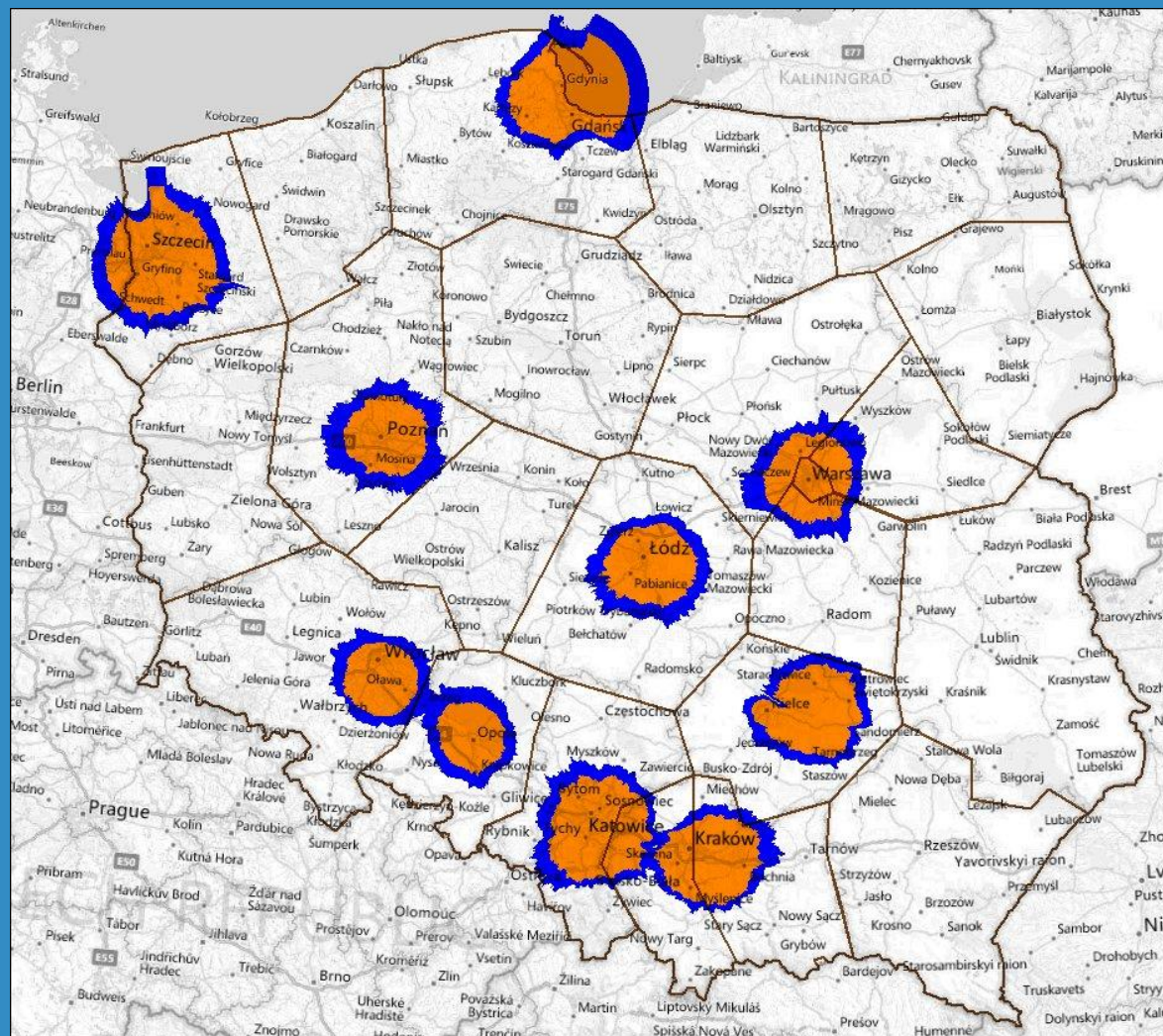
POPULATION:

14,7 MLN

SIGNAL RANGE:

47 900 km<sup>2</sup>

- WARSZAWA
- KATOWICE
- WROCŁAW
- SZCZECIN
- ŁÓDŹ
- OPOLE
- GDAŃSK
- KIELCE
- KRAKÓW
- POZNAŃ



# DIGITAL BROADCASTING: LATE 2015 R.

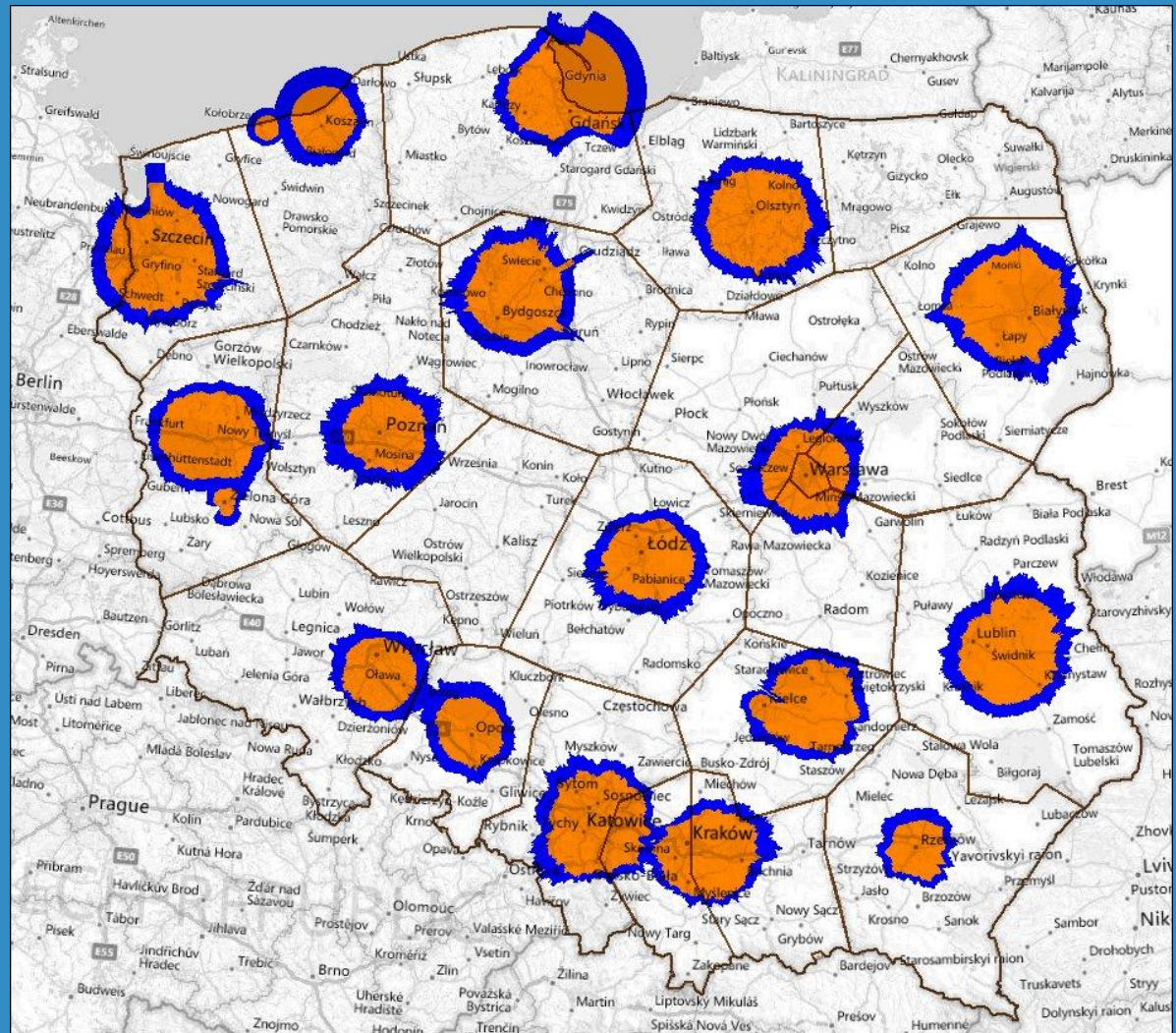
POPULATION:

**18,9 MLN (49,4 %)**

SIGNAL RANGE:

**86 000 KM<sup>2</sup> (27,5 %)**

- WARSZAWA
- KATOWICE
- WROCŁAW
- SZCZECIN
- ŁÓDŹ
- OPOLE
- GDAŃSK
- KIELCE
- KRAKÓW
- POZNAŃ
- **BYDGOSZCZ**
- **KOSZALIN**
- **OLSZTYN**
- **ZIELONA GÓRA**
- **BIAŁYSTOK**
- **LUBLIN**
- **RZESZÓW**



# CURRENT DIGITAL OFFER:

## All Main Stations:



## Local Stations:



## and Digital only Stations:

**Polskie  
Radio 24.**

**AVAILABLE ONLY IN DAB+**

# Here and Now! News Radio.

- Current News
- Commentaries
- Most important voices
- Programming live from parliament
- 24 hours
- 7 days per week
- Politics
- Sport
- Culture
- Economy



**Polskie  
Radio** **rytm**

**AVAILABLE ONLY IN DAB+**



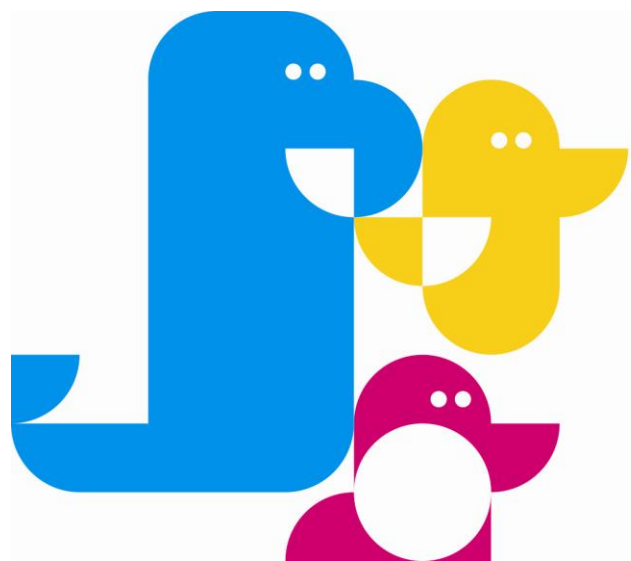
# Polskie Radio Rytm: Let the music Play!

- Only music
- Short News every 30 minutes
- Current playlist is being shared with the audience through Spotify, WIMP and Deezer
- Music news: everyday on website [rytm.polskieradio.pl](http://rytm.polskieradio.pl)

## Let's play!

For the first time in the history of Polish Radio listeners have a direct impact on the frequency of the songs on air.





**Polskie Radio**  
**dzieciom**

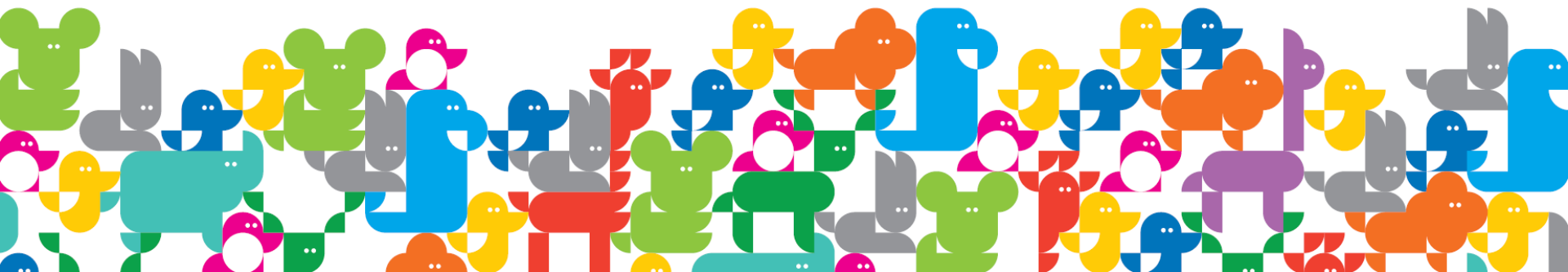
**AVAILABLE ONLY IN DAB+**

**SOON AVAILABLE ONLY IN DAB+**



The first polish  
nationwide radio program  
for children and parents

**No ads!**





**POLSKIE  
RADIO**

**Thank you 😊**

