

SPONSORSHIP OPPORTUNITIES

19th WorldDMB General Assembly

5 - 6 November, 2013, Amsterdam, The Netherlands

About WorldDMB

WorldDMB is responsible for defining the digital radio standards DAB and DAB+ for digital radio and DMB for radio and mobile TV. Our goal is to promote the standard around the world. We work with sound and data broadcasters, network providers, car, receiver, chip and equipment manufacturers, governments and official bodies to encourage international co-operation and a smooth, coordinated roll-out of services. Through our network of more than 85 companies and organisations from across the industry and from 25 countries, WorldDMB is in the best position to assist the transition from analogue to digital radio.

About the Event

The WorldDMB General Assembly is our flagship event of the year and brings together the international digital radio industry. It offers unparalleled opportunities to discuss the current issues within the digital radio industry and to create a better understanding of the challenges affecting the market. The WorldDMB General Assembly enables networking with the key decision makers as well the opportunity to meet old friends and build new relationships. Both WorldDMB, and the digital radio industry as a whole, has had a very busy and successful year. We look forward to meeting with you all and sharing our activities over the past year, as well as hearing about your successes and the challenges that you have faced in your drive to bring digital radio to the consumer.

Who will be there

- commercial and public broadcasters
- chip, receiver and equipment manufacturers
- network operators
- regulatory bodies
- automotive manufacturers (OEMs, Tier 1s, Tier 2s)
- national digital radio rollout bodies

Previous sponsors:



**Major Sponsor - to cover venue hire for 150 delegates, technical requirements
€15,000 or 3 sponsors at €5,000 each**

Benefits:

- Logo and acknowledgement as Sponsor in all event collateral and including:
 - WorldDMB Website
 - Newsletters
 - Delegate programme booklet
 - All session opening slides
 - On event pop up stands
 - Logo displayed on lectern in session venue
- Link from the conference website page to the sponsor's website
- Full-page advertisement in delegate programme booklet
- Company details included on conference proceedings and programme
- 1 table top display in the exhibition area
- Insert in delegate bag

**Gala Dinner sponsor – to cover three course dinner with wine for 150 delegates
€8,000**

Benefits:

- Link from the conference website page to the sponsor's website
- Full-page advertisement in delegate programme booklet
- Company details included on conference proceedings and program
- Opportunity for a short address/presentation during dinner
- Sponsor signage at dinner venue
- Logo on menu cards
- Insert in delegate bag

**Lunch sponsor – to cover lunch for 150 delegates on both days of event
€4,000**

Benefits:

- Company details included on conference proceedings and program
- Half-page advertisement in delegate programme booklet
- Sponsor signage at lunch venue

Other Opportunities

Lanyard Sponsor - €500

Logo and/or www---address on all delegate, speaker and staff lanyards (combined with WorldDMB logo). 150 lanyards – option to be supplied by sponsor. Includes free half page advertisement in programme booklet.

Delegate Bag Sponsor - €500

Logo and/or www---address on delegate bags (combined with WorldDMB logo). 150 bags – option to be supplied by sponsor

Delegate Bag Insert

Raise brand awareness by having a gift inserted in the delegate bag.

	Member Rate	Non-member Rate
1 Insert in Delegate Bag	€150	€300

Exhibition stand

Promote your products and business to the leading international decision makers at the WorldDMB General Assembly.

	Member Rate	Non-member Rate
Table top display	€250	€1,000

Advertising opportunities

	Member Rate	Non-member Rate
Advert in the delegate handbook		
Full page colour	€500	€1200
½ page colour	€250	€850