Radio broadcasters are taking advantage of the extra features brought by DAB+ digital radio to bring their audience a richer experience on national, regional and local radio. Metadata slows radio broadcasters to stay at the forefront of today's booming audio market – especially in the highly competitive space of the connected car dash. Small-scale DAB allows local and community radio to join in the digital.

Session host: Jacqueline Bierhorst, Project Director, Digital Radio NL and Vice President, WorldDAB

Lessons learned from the 2021 Car Buyers Survey
The 2021 Car Buyers Survey was a ground-breaking piece of work carried out by the radio industry – what has been the radio industry's response to the key findings?
Laurence Harrison, Director of Automotive Partnerships, Radioplayer Worldwide

The metadata imperative
Why it's so important for broadcasters to keep working towards providing the best metadata for the car.
Lindsay Cornell, Principal Systems Architect, BBC, and Chairman, WorldDAB Technical Committee

Personalised radio in the car
How can the connected radio add personalisation, and how can localised radio bring a personal radio experience?
Gereon Joachim, Vice President Automotive Sales & Strategy, EMEA, Xperi

What is small-scale DAB?
Hanns Wolter, Technical Director, DAB Italia and Chairman, WorldDAB Spectrum and Network Implementation Committee

Open-source DAB+ in practice
Delivering revenue generation opportunities and the latest technical DAB+ technical developments with open source digital radio.
Lukas Weiss, Board member, Digris

Local and community radio broadcasters on DAB+
(1) United Kingdom
A not-for-profit model allowing community and student radio stations to be available on digital radio.
Nick Piggott, Director and Project Manager, Bristol Digital Radio and Donald McTernan, Director, Ujima Radio

(2) The Netherlands
Small Scale DAB+ in the Netherlands
Gerard Lokhoff, Project Manager DAB allotment 76, EUregio Digitaal Foundation

Jacqueline Bierhorst
WorldDAB

Laurence Harrison
Radioplayer Worldwide

Lindsay Cornell
BBC

Gereon Joachim
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DAB Italia

Lukas Weiss
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EUregio Digitaal
Foundation

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Sony
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HALL 1

Telenor
Hall 1, C40

Xperi
Hall 1, BS21, BS22

HALL 10

EBU
Hall 10, D21

HALL 13

Sony
Hall 13, A10, D202, D203, D204

G Meeting Rooms

Hall 8

7
6
Balcony Suites
1
5
Content Everywhere
L Meeting Rooms
9
2
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11
10
13
12

WorldDAB session
Sunday 11 September
10:00 - 12:00
Room E102

Showcase Theatre

OE
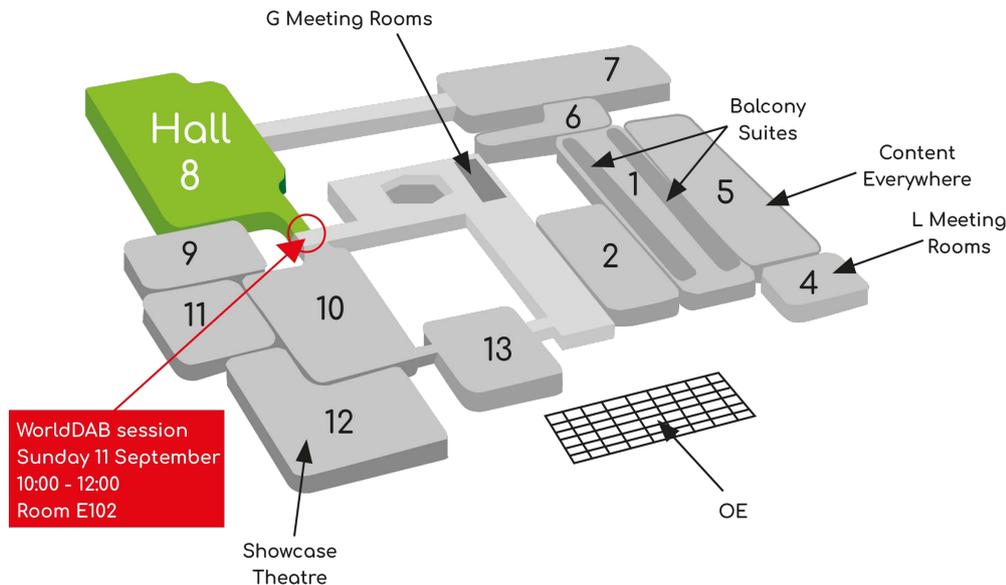
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