

## DAB+ is the core future platform for radio

The broadcast radio industry is in a period of rapid change. The new EU Directive requiring all new car radios sold in the European Union to be capable of receiving digital terrestrial radio is accelerating the rollout of DAB+ across Europe. In France, over 20% of population is now covered with DAB+, meaning manufacturers will be required to equip all radio receivers with a DAB+ chip in the next 18 months.

This session gives an update on the rollout of DAB+ in France, across Europe and beyond, explains where DAB+ fits in radio's digital ecology and tells broadcasters about the resources freely available to help them promote DAB+ to the listener.

Date: Friday 25 January 2019, 10:30 – 12:00

Location: La Grande Halle de la Villette, 75019 Paris

- 10:30 – 10:45 WorldDAB vision for the future of DAB radio  
Patrick Hannon, President, WorldDAB
- 10:45 – 11:00 DAB in France – recent and upcoming developments  
Nicolas Curien, Board Member, CSA, France
- 11:00 – 11:15 Broadcast radio and 5G  
Javier Sanchez Perez, Head of Strategy, Innovation Centre, RTVE Spain
- 11:15 – 11:30 A smart multi-platform radio  
Michael Hill, Managing Director, Radioplayer UK
- 11:30 – 11:45 DAB+ and the connected car  
Joe D'Angelo, Senior Vice President Broadcast Radio, Xperi, USA
- 11:45 – 12:00 Promoting DAB+ to the listener – techniques and resources  
Jacqueline Bierhorst, Project Director, Digital Radio NL