



A BARACODA GROUP COMPANY



RadioLine

Global Radio Provider

Webinar March 10

WorldDAB-EBU





A BARACODA GROUP COMPANY



02 About Radioline



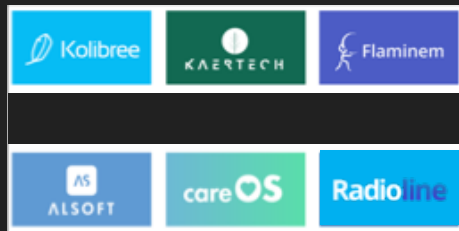
- Founded in 2005 with Orange / Liveradio
- HQ in Paris with 15 employees
- +90 000 stations & podcasts from 130 countries
- Multi-device services
- 10 languages supported
- +50 partners across the globe

6

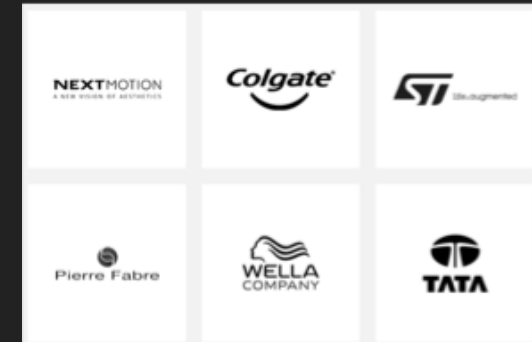
A Baracoda Group Company



03



- Next-generation French industrial company
- Design and produce connected objects and services
- Provide preventative solutions for health, safety and well-being
- +200 employees on 3 continents





RADIOLINE PRESENTATION

Radioline is developing multi-device services

04





RADIOLINE PRESENTATION



LYNK & CO



05



Worldwide announcement in preview:





RADIOLINE PRESENTATION



LYNK&CO



05



Worldwide announcement in preview:

« Radioline's app is pre-installed in the dashboard »
(Android Automotive OS)





Hybrid radio by Radioline

06



**Radio remains the first
listening choice in car**



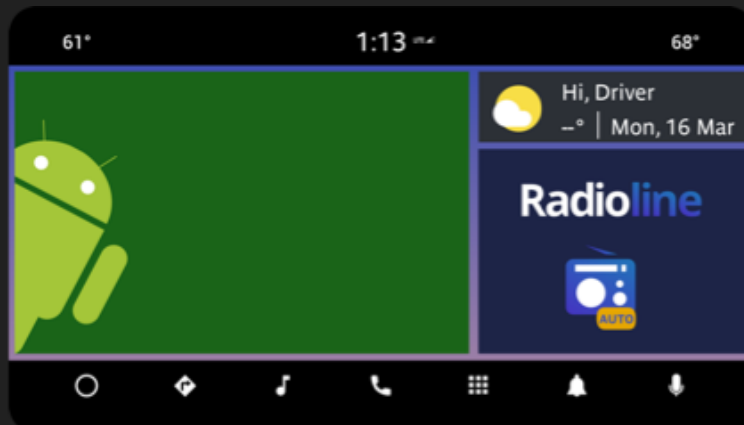
RADIOLINE PRESENTATION

Hybrid radio apps



HTML5 - Hybrid radio

Radioline has created a Hybrid radio application compatible with any web based solution. This new infotainment app offers an easy and intuitive interface for an optimal driving experience. It has been presented alongside with NXP @ CES 2020



Hybrid radio apps

HTML5 - Hybrid radio

Radioline has created a Hybrid radio application compatible with any web based solution. This new infotainment app offers an easy and intuitive interface for an optimal driving experience. It has been presented alongside with NXP @ CES 2020

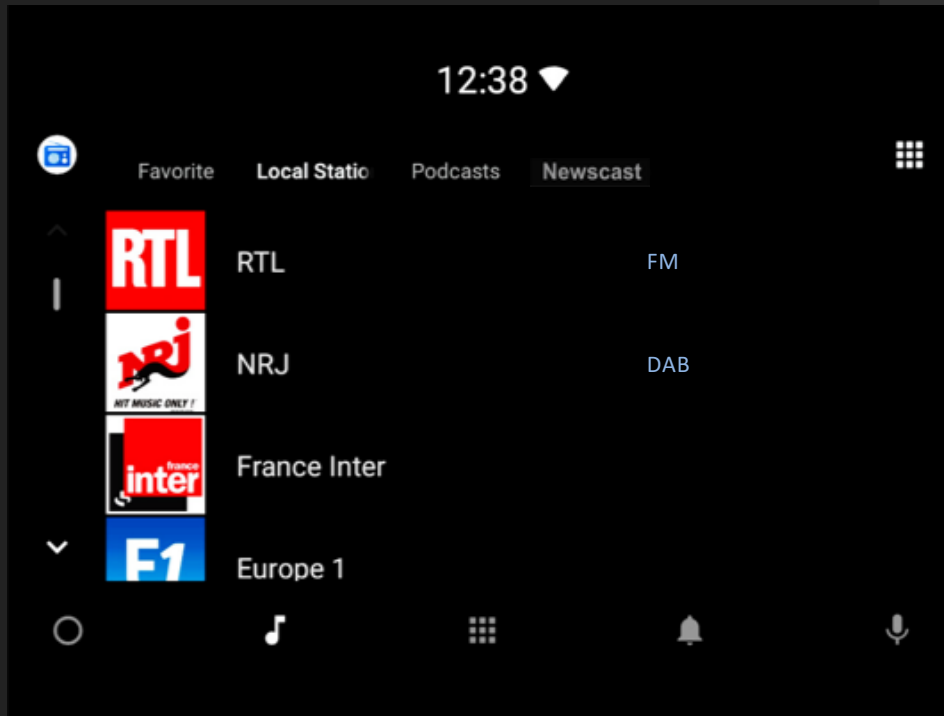
Android Automotive - Hybrid radio

Thanks to a close collaboration with Panasonic Automotive Systems Europe, Radioline has created the first Hybrid radio app compatible with Android Automotive OS (May 20).



RADIOLINE PRESENTATION

Hybrid radio UX



Use case

Based on the Full IP UX, OEM can activate the hybrid radio in adding FM/DAB/HD networks:

- by default to save IP data consumption
- or, in backup to optimize signal coverage

A seamless switching solution is also integrated in the app, to provide the best radio listening experience.

➤ Tech partners:



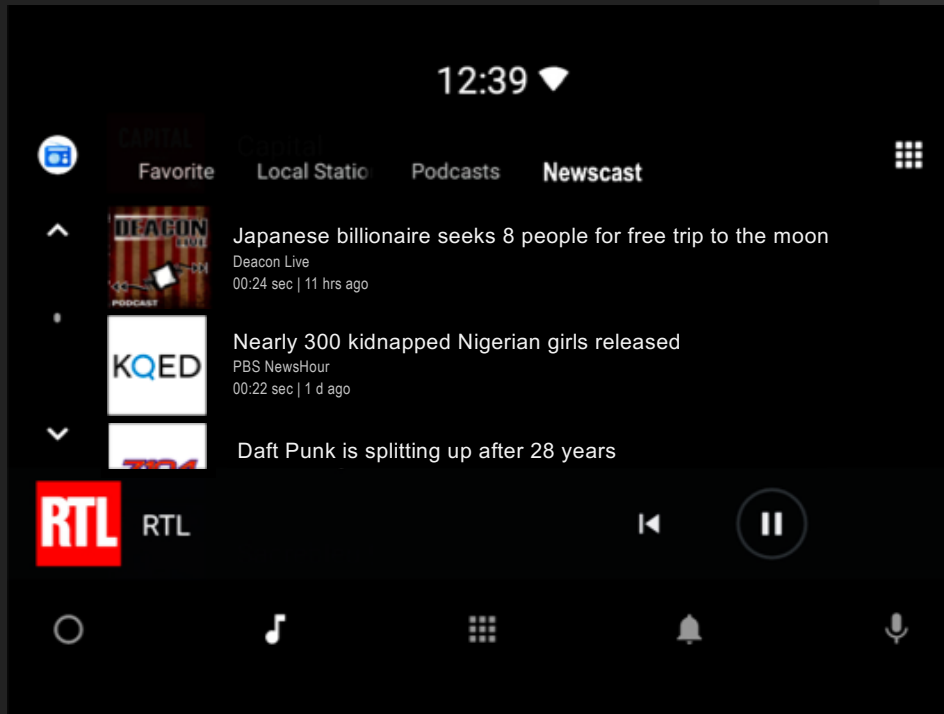
➤ This feature is supported by Android Automotive and HTML5





RADIOLINE PRESENTATION

Newscast



Use case

Audioburst leverages AI to index content from thousand of podcasts and radio stations automatically cut it into brief information.

This delivers a new type of in-car listening experience - topical playlists of fresh, relevant short-form audio content that informs, entertains, and inspires drivers and passengers.

➤ Partner: **audioburst**

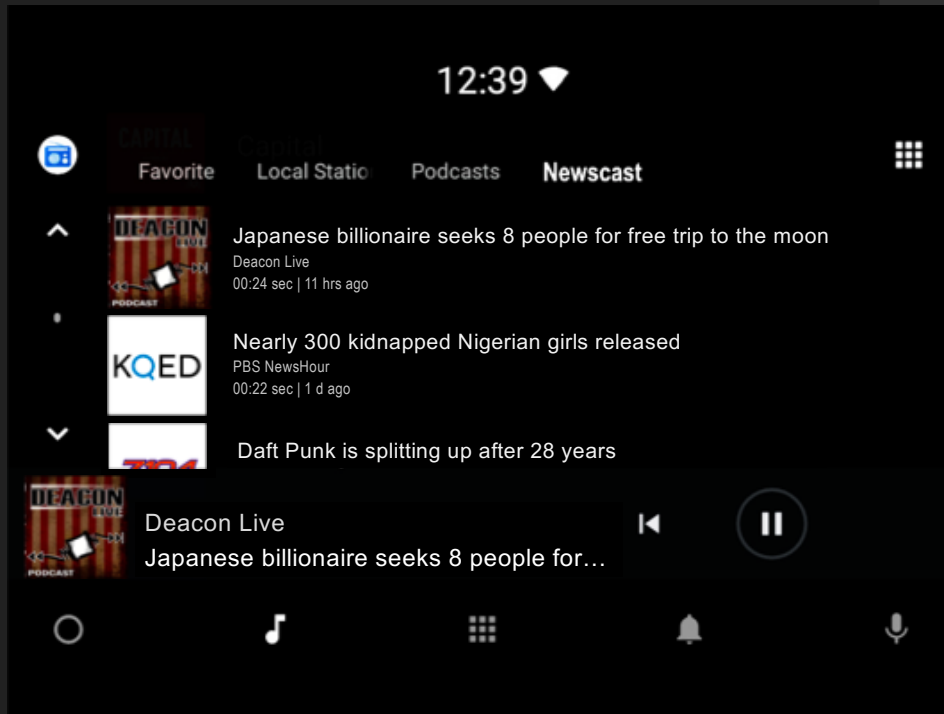
➤ This feature is supported by Android Automotive, HTML5 and Huawei HiCar





RADIOLINE PRESENTATION

Newscast



Use case

Audioburst leverages AI to index content from thousand of podcasts and radio stations automatically cut it into brief information.

This delivers a new type of in-car listening experience - topical playlists of fresh, relevant short-form audio content that informs, entertains, and inspires drivers and passengers.

➤ Partner: **audioburst**

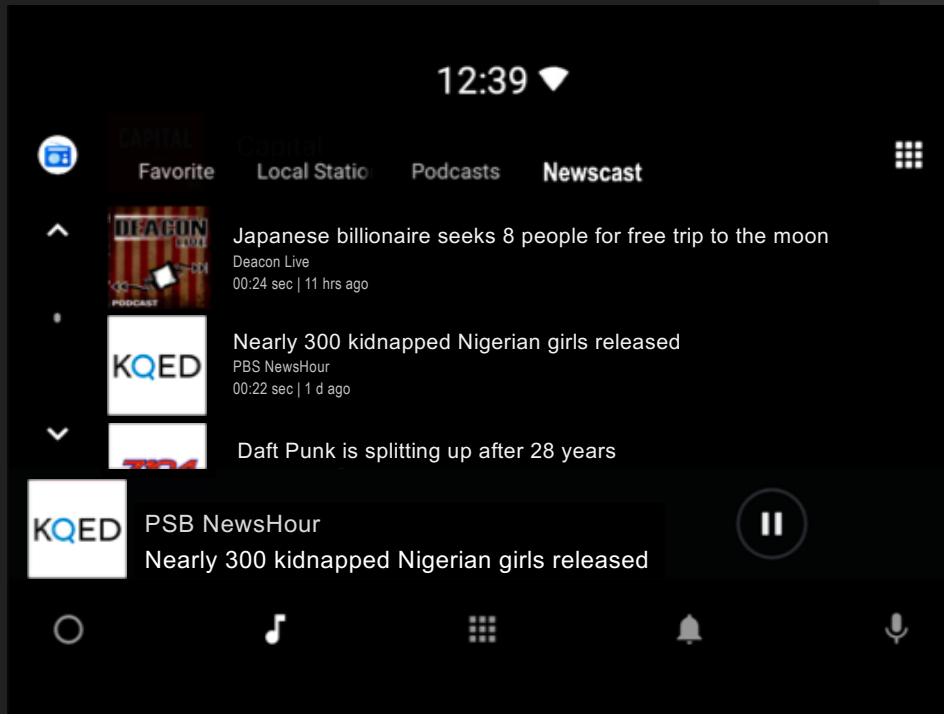
➤ This feature is supported by Android Automotive, HTML5 and Huawei HiCar





RADIOLINE PRESENTATION

Newscast



Use case

Audioburst leverages AI to index content from thousand of podcasts and radio stations automatically cut it into brief information.

This delivers a new type of in-car listening experience - topical playlists of fresh, relevant short-form audio content that informs, entertains, and inspires drivers and passengers.

➤ Partner: **audioburst**

➤ This feature is supported by Android Automotive, HTML5 and Huawei HiCar

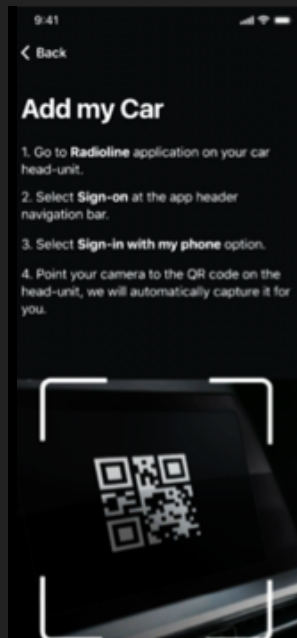




RADIOLINE PRESENTATION

Seamless cross-device

10



Use case

To offer a fluid experience between multiple devices (i.e. from mobile to car), Radioline integrates a simple ID pairing with QR Code.

User just have to create an account on their mobile, then favorites, point of listening of a podcast, and the last station listened are synchronized on other identified devices.

- This feature is supported by Android Automotive, HTML5 and Huawei HiCar





Voice command

11



Use case

Basic commands can be activated by voice via Google assistant:

- Play
- Stop
- Next station (or episode of a podcast)
- Previous station (or episode of a podcast)
- Favorite a station (or a podcast), etc.

Voice command is required to avoid driver's distraction.

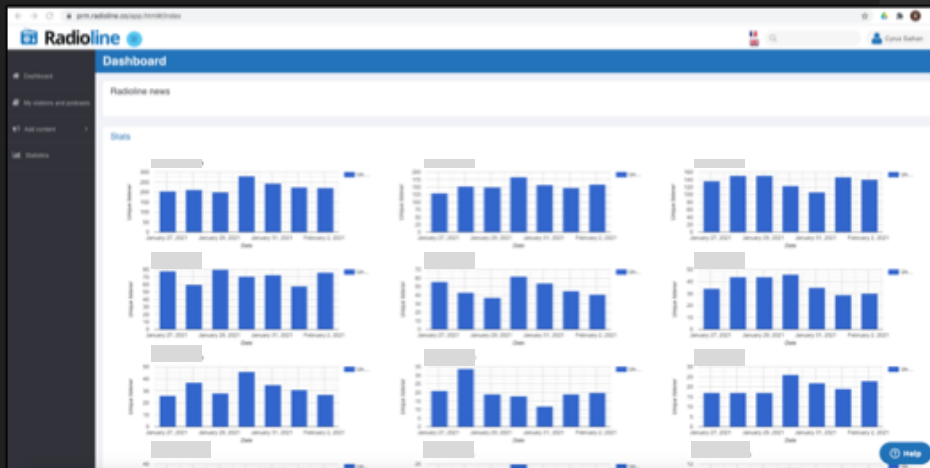
- This feature is available on Android Automotive
- Different voice solutions will be integrated on other environments (Siri, Alexa, Celia...)





A monitoring tool

12



Operator
Logocom
Country
Metrological
Netrange
Opera
Proximus
Radioline
TCL
Xivoxmi

For content providers:

- **Online agreement**
 - +9,000 signed to date
 - Advertising sharing model
- **Secured access**
 - Profile
 - Dashboard
- **Statistics filtered by Radioline's partners**
 - Cumulated time
 - Number of streams
 - Unique listeners
 - Export mode
- **Content management interface**
 - Control of the content (url, logo, metadata...)
 - Quick update
 - Personal support via a chat box



What they *say* about us

13



Panasonic Automotive

Automotive Tech Solution
Provider

"Excellent technical
cooperation"



NXP

Semiconductor
Manufacturer

"Enabled the integration
of Broadcast and Internet
radio"



ACCESS Europe

IT Solution Provider

"A wide range of worldwide
audio content with
advanced technology"



Huawei

Consumer electronics
& Telecom Equipment

"Outstanding partner"
(HDC2020 Award)



14

Automotive Partners



Panasonic Automotive



Lynk & CO (Geely group)



Access Europe



Huawei



Open Synergy



Google



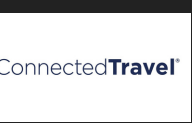
NXP



Xperi



TDF



Connected Travel

And more...



RADIOLINE PRESENTATION

15

Contact Us



Phone Number

(+33) 6 86 27 83 33

Email Address

xavier.filliol@radioline.co

Mailing Address

115 avenue Charles-de-Gaulle,
92200 Neuilly-Sur-Seine, France





Thank you!

#AudioAtHeart

Radioline

