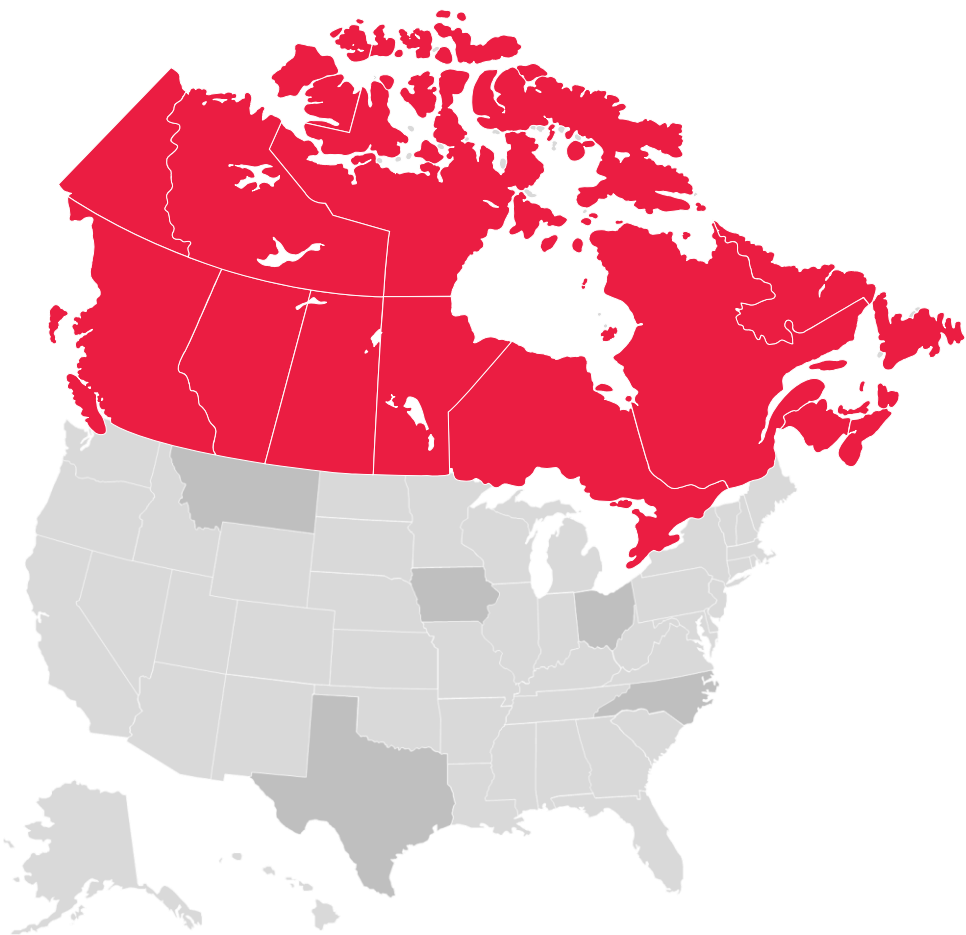


Radioplayer: Keeping radio strong in the car, with DAB+ at the heart of a hybrid radio experience

10 March 2021

Growth



2019: Spain, Denmark and Italy

2020: The Netherlands, Sweden and France

2021: More to follow.....



A woman with blonde hair, wearing sunglasses and a yellow top, is smiling while driving a convertible car. The background is a blurred cityscape. The text "Building a Hybrid Radio Experience around DAB+" is overlaid on the left side of the image.

Building a Hybrid Radio Experience around DAB+

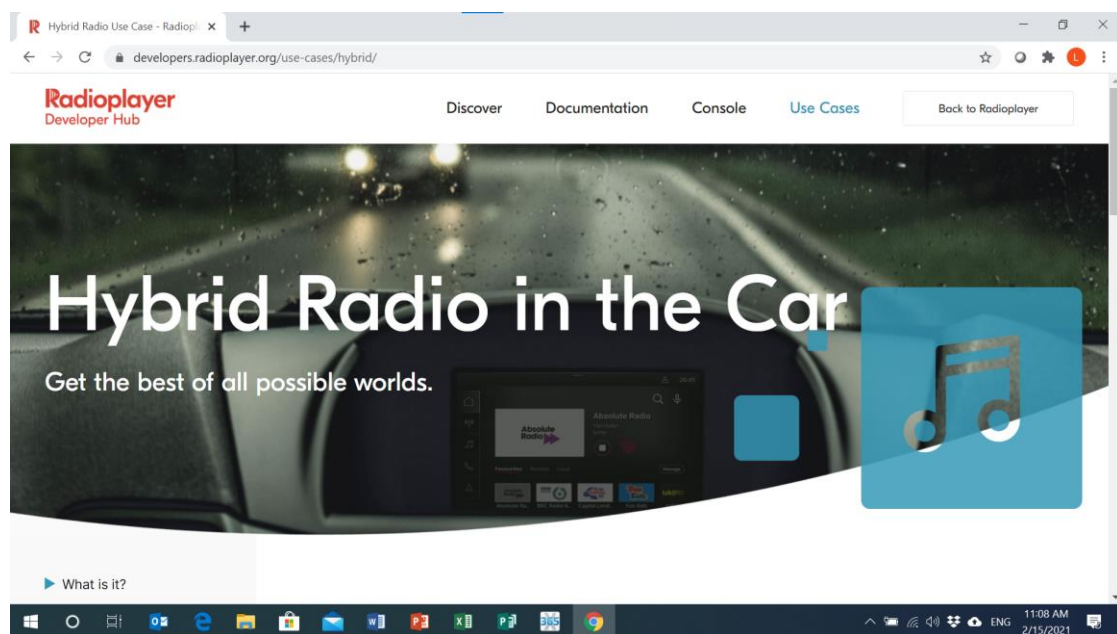


Quality metadata: Via the Worldwide Radioplayer API (WRAPI)



Technology and design support

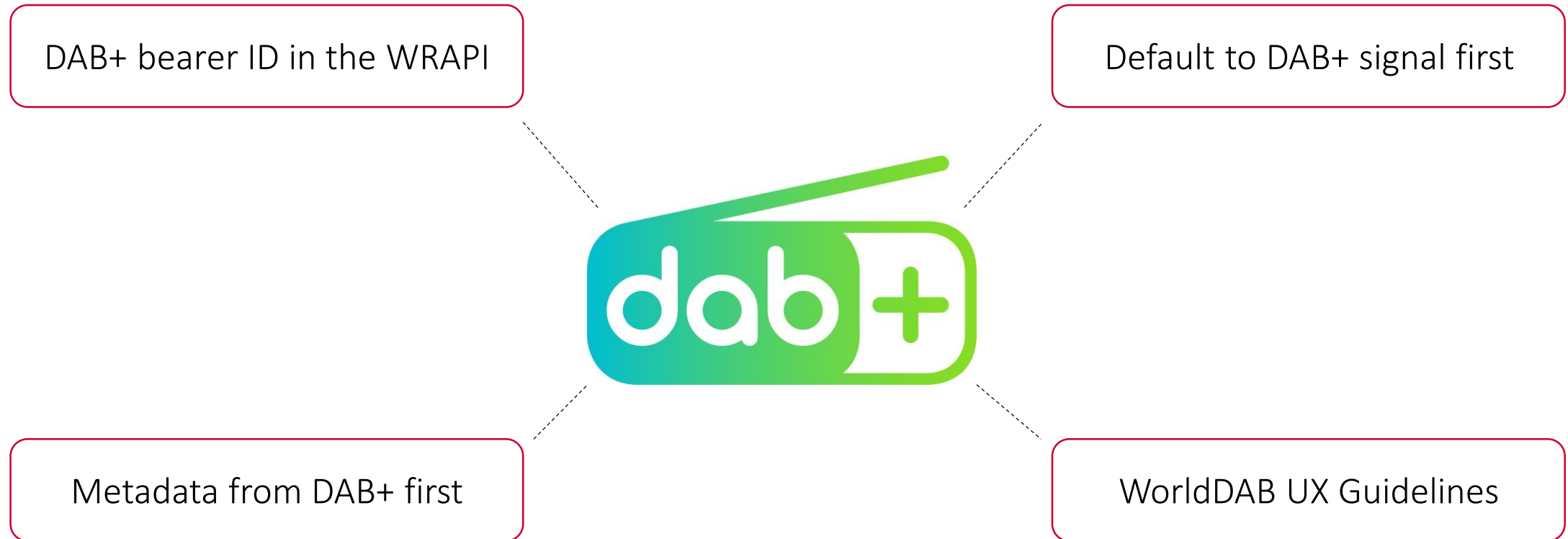
How to build a great Hybrid Radio



How it could look



DAB+ at the heart of hybrid radio



Hybrid Radio: Android Automotive Hybrid Radio App



We are growing our partnerships

VOLKSWAGEN
GROUP

Panasonic
Automotive



THANK YOU

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