



What does RadioDNS do?

Nick Piggott, Project Director

Experience



WIKIPEDIA
The Free Encyclopedia



Enabling



chromium



Firefox



chrome



Foundation



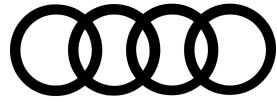
HTML & CSS

TCP/IP, HTTP

ECMAScript



Experience



TOYOTA

Enabling



Pluxbox

Foundation



DAB

Hybrid

FM-RDS



Education

Why Hybrid Radio?

Combining broadcast and IP creates a **better experience** of radio than using either individually

Why Open Standards?

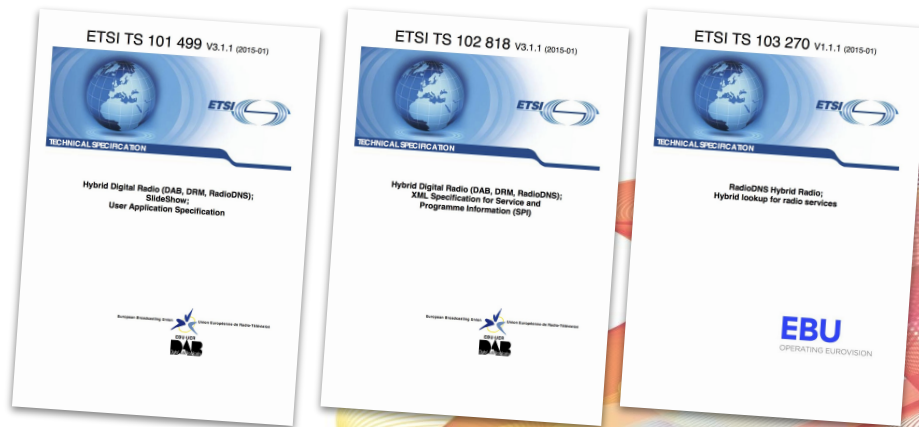
Open Standards are
durable and interoperable,
reduce implementation costs,
and create the **biggest ecosystem** of
content and devices.

Why RadioDNS?

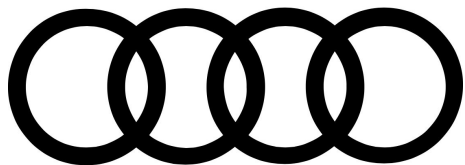
RadioDNS exists to
accelerate the growth and
decrease the cost and complexity
of implementing hybrid radio
for **everyone**

How to Implement RadioDNS?

We support
broadcasters, manufacturers and
technology providers with
documentation, tutorials and
technical support



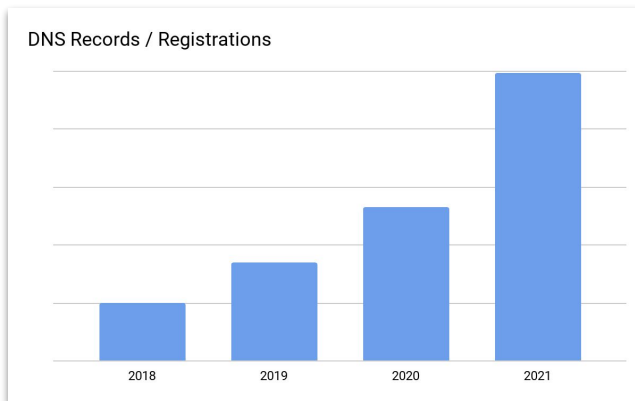
The only organisation promoting open technical standards for hybrid radio, globally.



Implemented in Production Vehicles

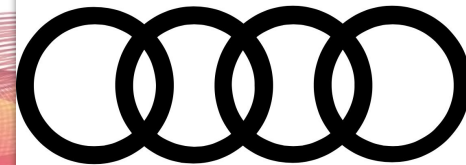


PORSCHE



**Continuing growth in participating stations,
countries and service providers**





Technical standards shaped by our Members for everyone to use



What We Don't Do

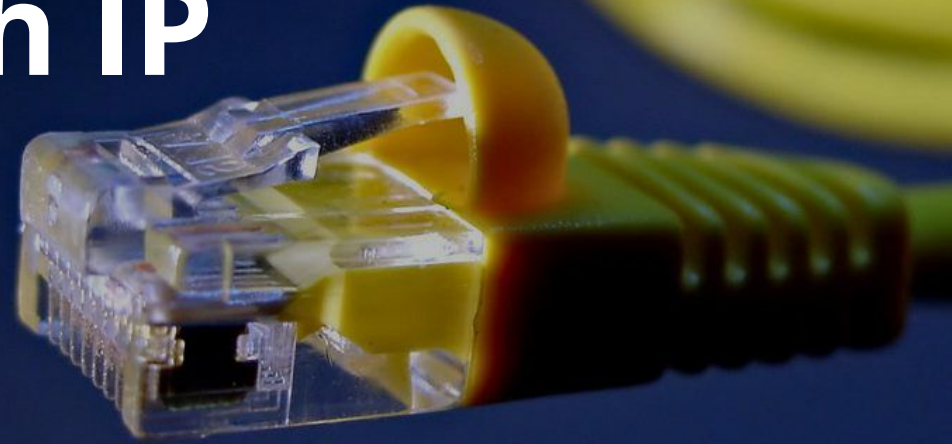
We don't provide services

We don't hold any metadata or content

We don't impose controls

We don't sell anything or compete

DNS Lookup Connects Broadcast with IP



Our DNS servers convert broadcast parameters to Internet domains

DNS Registrations

+41%

increase in registrations during 2020



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