

Smart radio?

Smart speakers, voice control and hybrid

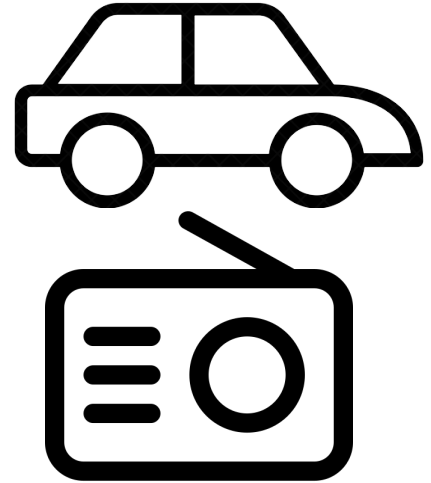
Ole Jørgen Torvmark

- Owner, Kreere AS
- Former CEO, Digitalradio Norge AS (Digital Radio Norway)
- CEO, Norsk Radio AS (Norwegian Radio)
- Country Manager, Radioplayer Denmark F.M.B.A.
- Steering Board member and chairing the Smart Radio Group, WorldDAB

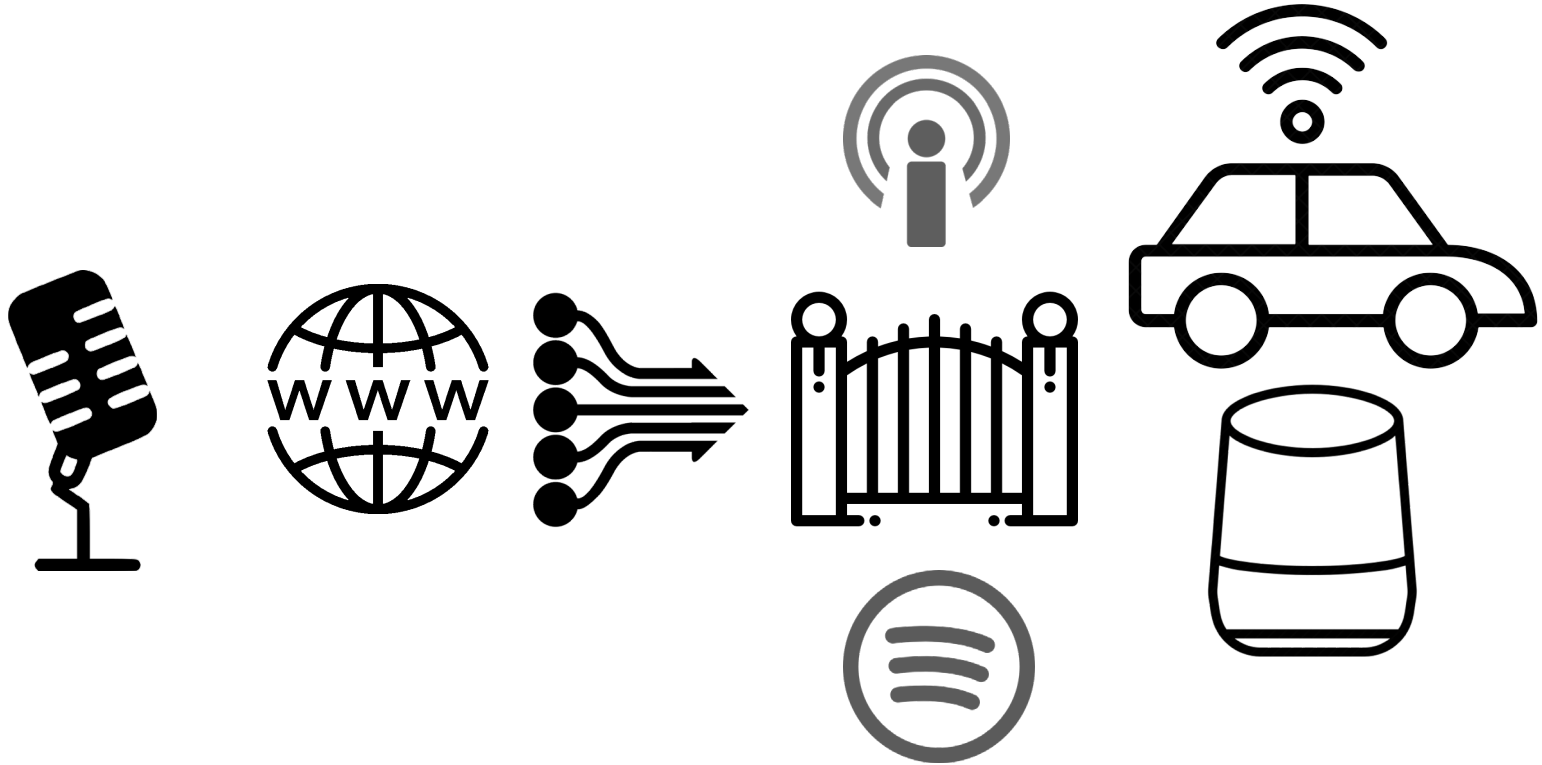




The old ecosystem



The new ecosystem



Depressed?

C's

Content Consumers Collaboration

Capability
Competence
Combinations

Smart...









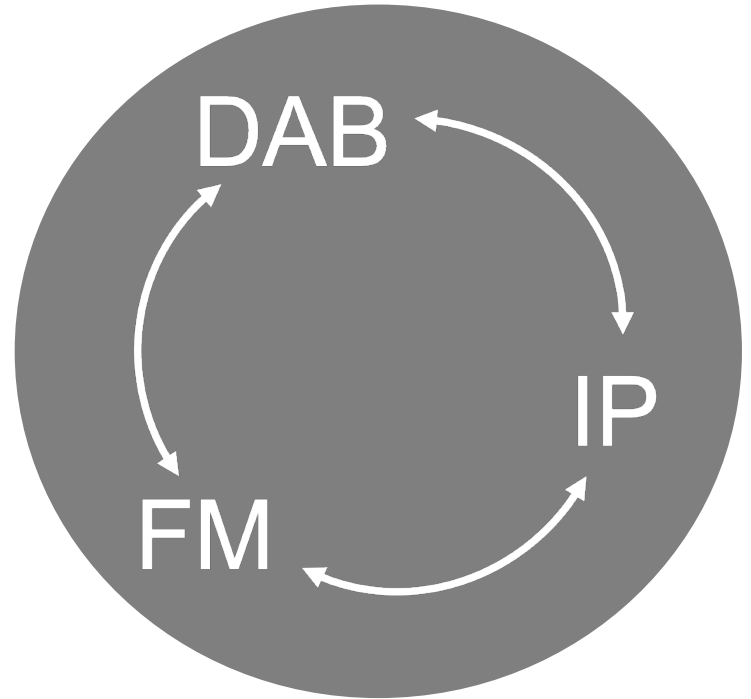


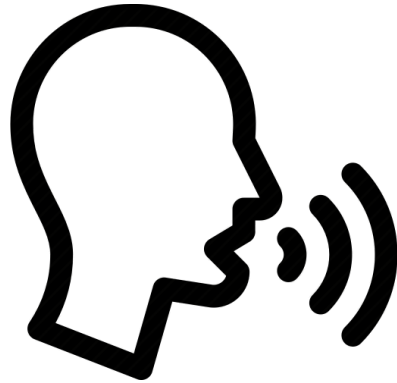
DAB, FM and IP

Hybrid?

DAB & FM
& IP

DAB/FM
+ IP metadata





world  dab



EBU



Are we smart enough...?

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