



RELOADED

THE PLAYERS

CHRIS
EVANS

wireless



sky

CHRIS EVANS



wireless



Chris Evans joins
Virgin Radio

HE'S BACK

SLAY

THE
PARTY NEVER STOPS

THE **sky**
PARTNERSHIP

Bob Suppiah

Sky's Director of Promotions
& Partnership Marketing



THE **sky**
PARTNERSHIP



**Chris
Evans**

**What difference the
Sky deal has made**

LIVE GUESTS
SHOW THIS W

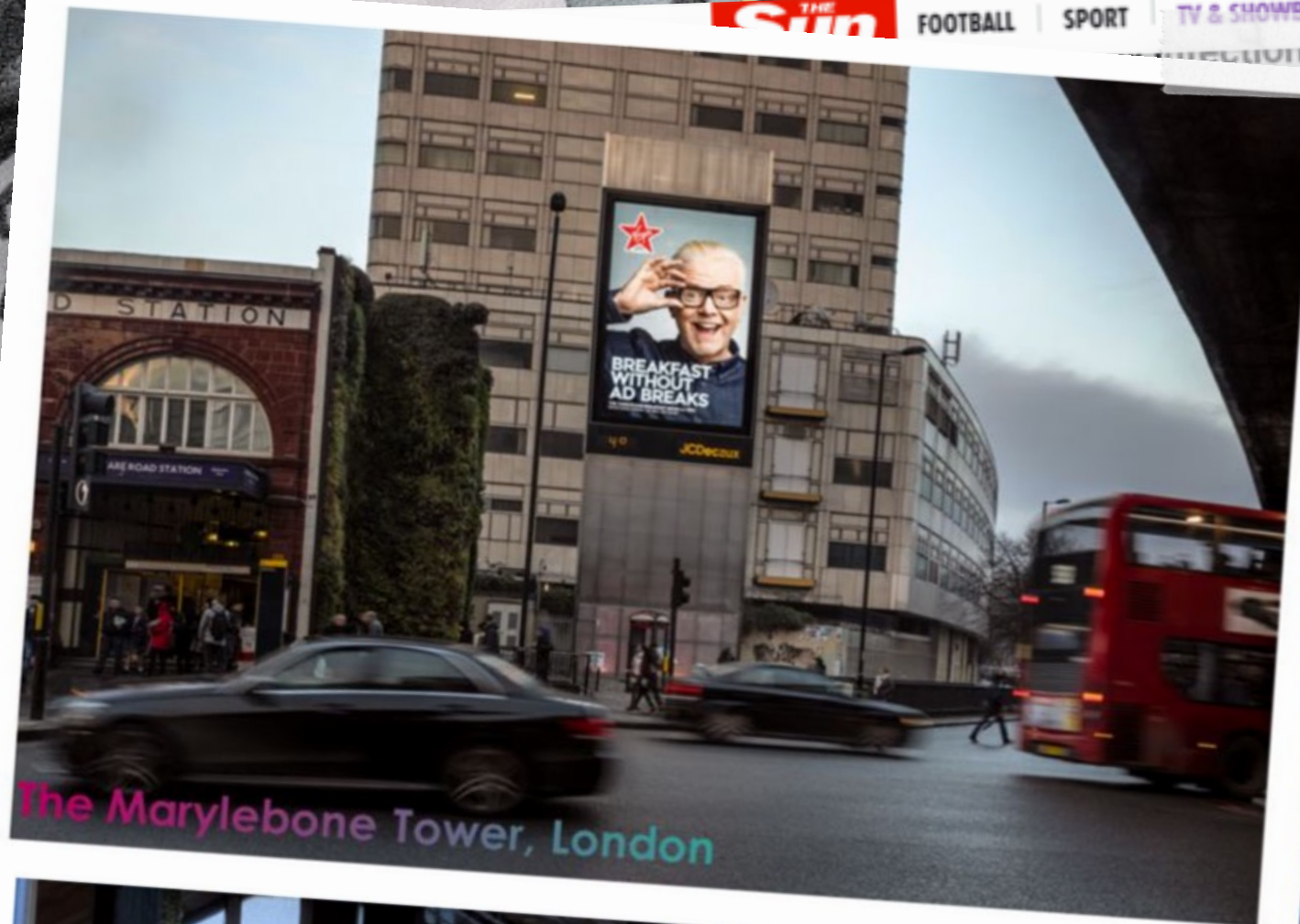
FAY RIPLEY
ADRIAN VESTER
FREIDA PINT

PHILIP GREEN
RICHARD

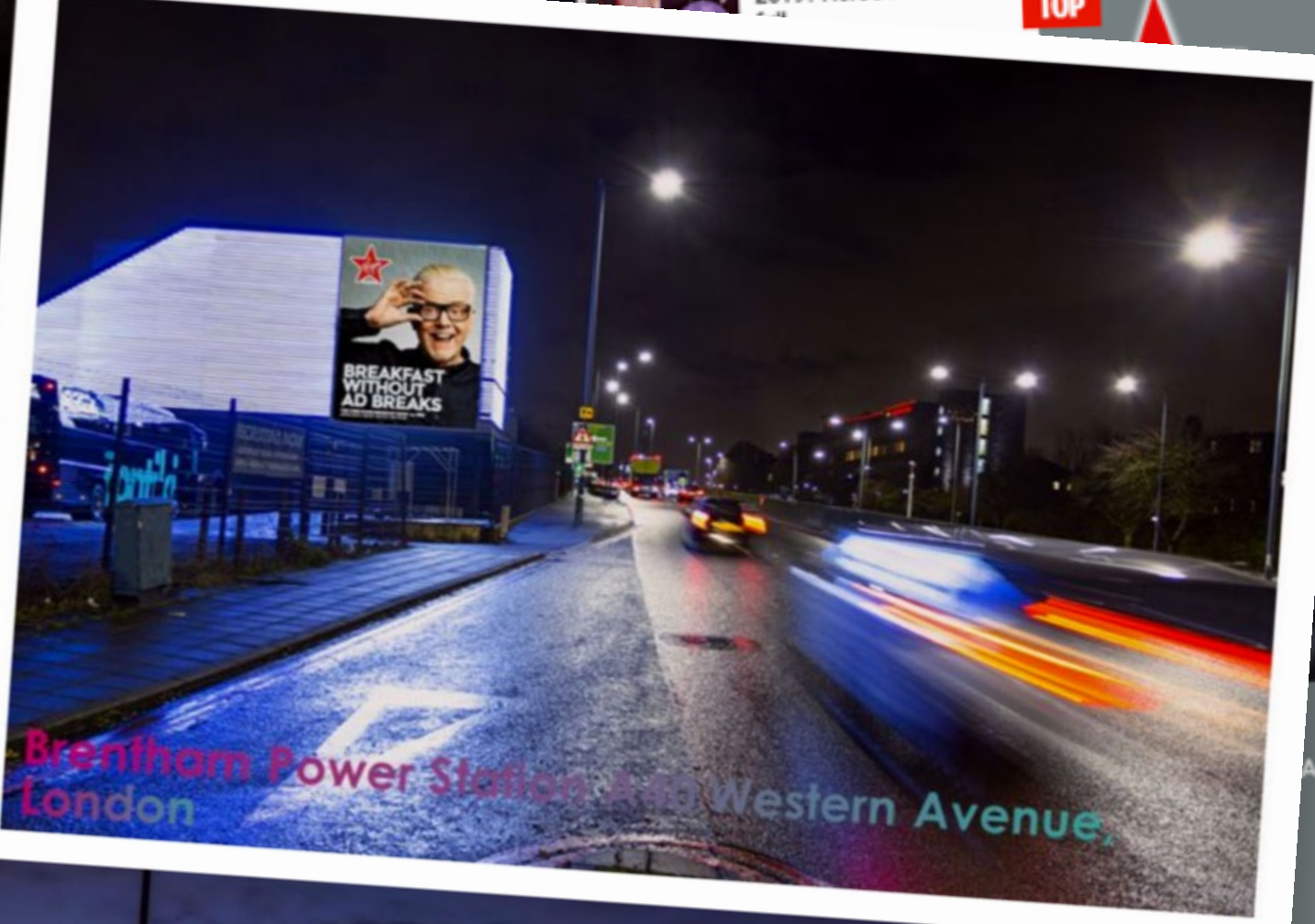
PAUL WH
ROMES

GREG
RVS

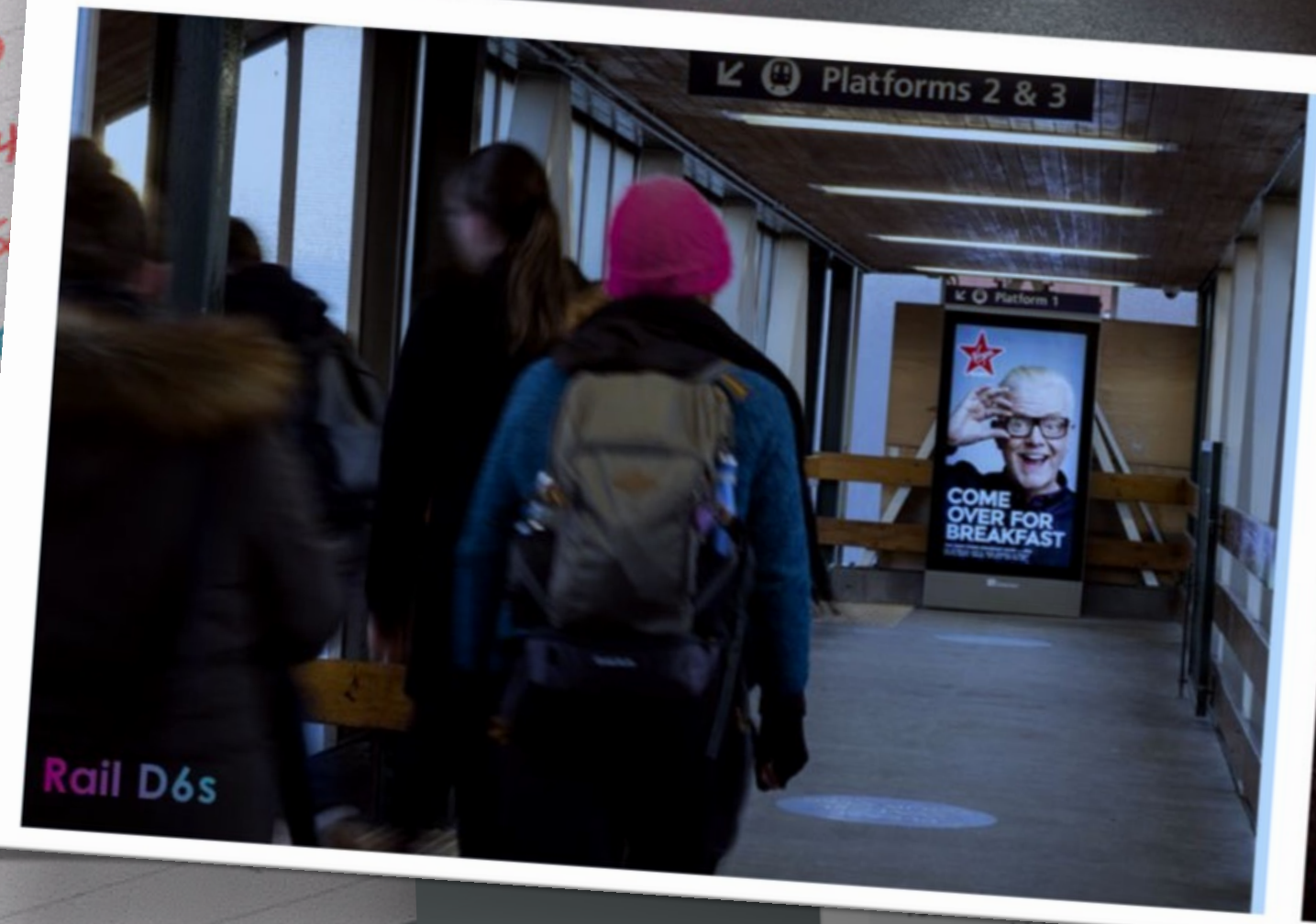
LIV



The Marylebone Tower, London



Brentham Power Station and Western Avenue, London



Rail D6s



The Edinburgh Arch

at the National Television Awards 2019? Here's the list in

↑ TOP



CHRIS, NATASHA, NOAH AND ELI



MARKETING
DIGITAL MARKETING

MARKETING

DIGITAL MARKETING

RADIO NOISE DISTORTION

MARKETING TV COMMERCIAL



THE LAUNCH



METRICS

DOWNLOADS



METRICS

STREAMING

LISTENER FIGURES



WIRGIN
today
RADION

VIRGIN
today
RADIO

Virgin Radio UK on DAB



VIRGIN
today
RADIO

Virgin Radio UK on DAB
1.64 Million Weekly Reach



VIRGIN
today
RADIO

Virgin Radio UK on DAB

1.64 Million Weekly Reach

9.2 Million Weekly Hours



הַיְהוּדִים שֶׁבְּיָמֵינוּ

הֵיוּ כְּשֵׁי יְהוּדֵי

הַיָּמִין הַזֵּה? אֲנִי

HOW'S IT
GOING
SO FAR?



Bob Suppiah

Sky's Director of Promotions
& Partnership Marketing

THANK YOU

