

## WorldDAB launches Excellence in Automotive Awards

**20 June 2019, Turin, Italy:** WorldDAB has today announced the launch of the WorldDAB Excellence in Automotive Award. The launch of the award, the first of which will be presented at the WorldDAB Automotive 2020 conference, was confirmed today at the WorldDAB Automotive conference held in Turin, Italy.

The WorldDAB Excellence in Automotive Award will recognise outstanding work carried out on the development, innovation and promotion of digital radio within the automotive industry. The award will honour the most significant contributions of individuals, groups or teams working towards optimising the experience of digital radio in the car. Particular focus will be placed on the recognition of technical expertise and project collaboration.

The judging panel will consist of a small group from the senior team at WorldDAB, chaired by the President of WorldDAB.

The judging process will be closed and confidential, and the first-ever winner will be announced at the WorldDAB Automotive event in June 2020.

The areas considered are:

- Impact – individual contribution to a product, service or technical development which has helped or improved the current use and/or state of digital radio
- Personal – leadership, expertise, championing, commitment and success
- Collaboration – collaborative effort and engagement with the wider industry

### **Nomination process and criteria**

The call for nominations for the 2020 WorldDAB Excellence in Automotive Award is now open. The deadline for submitting nominations is 1 April 2020 at 12pm.

The nomination for an individual, group or team can be from any company or organisation working on DAB in the car, provided the company or organisation is a WorldDAB member. You may nominate more than one person, team or group and there is no limit to the number of nominations. Entrants can self-nominate.

To nominate yourself or a colleague you must send the following information to

[projectoffice@worlddab.org](mailto:projectoffice@worlddab.org):

- Name, title, company, email, mobile number of nominator
- Name, title, company, email, mobile number of nominee
- 300 words describing the reasons behind the nomination – including projects the nominees have worked on, specific examples of excellence and any other information that is relevant to the nomination

Please note that in order to be considered, nominations must include ALL the information listed above, as well as the subject line “WorldDAB Excellence in Automotive Award”.

The WorldDAB Award for Excellence will be presented at WorldDAB Automotive 2020. Winners will be given a winner’s banner which they will be entitled to use on all electronic communications, and WorldDAB will promote winners through all media channels.

**-ENDS-**

#### **About WorldDAB**

WorldDAB is the global industry association responsible for defining and promoting DAB digital radio. By bringing together radio industry professionals, WorldDAB provides knowledge and expertise that helps countries successfully adopt and implement broadcast digital radio.

Our 1250+ experts from over 100 member organisations cover 30 countries across the globe and include public and commercial broadcasters, regulators, network providers and manufacturers of receivers, chips, professional equipment and automobiles.

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