

WorldDAB launches Asia-Pacific Technical Group

18 November 2020, London, UK: WorldDAB announces the launch of the WorldDAB Asia-Pacific Technical Group (APAC TG), a forum dedicated to assisting broadcast radio industry stakeholders in the Asia-Pacific region implement DAB+.

The Technical Group will offer participants the opportunity to discuss, learn and collaborate on all technical aspects of DAB+ digital radio, with information tailored specifically to the region. The group will ensure all activities are aligned with the DAB standards and will refer sustained new ideas or thinking back to WorldDAB Committees.

Membership of the WorldDAB APAC TG is open to broadcasters, governments, regulatory bodies, network providers, equipment and receiver manufacturers – both members and non-members of WorldDAB.

The WorldDAB APAC TG will meet up to four times per year, with most meetings held virtually, however there will be at least one physical meeting every year. Meeting attendance and activity is voluntary.

"The launch of the Asia-Pacific Technical Group is a testament to the growing interest in DAB+ across the APAC region", said WorldDAB Vice President & Asia Pacific Committee Chair Joan Warner. "The Group will give radio stakeholders in the region the opportunity to come together on a regular basis, and share knowledge, expertise and experiences on how to successfully implement and rollout DAB+ digital radio. Importantly, through this Group WorldDAB will be able to plan and deliver practical, on the ground assistance to countries moving forward with DAB+."

The Technical Group's first meeting will take place online on 2 December 2020 at 11.00 ICT / 04.00 UTC. Participation in the Group is limited, and is subject to approval. To find out more and register your interest, contact the <u>WorldDAB Project Office</u>.

About WorldDAB

WorldDAB is the global industry association responsible for defining and promoting DAB digital radio. By bringing together radio industry professionals, WorldDAB provides knowledge and expertise that helps countries successfully adopt and implement broadcast digital radio.

Our 1300+ experts from over 100 member organisations cover 33 countries across the globe and include public and commercial broadcasters, regulators, network providers and manufacturers of receivers, chips, professional equipment and automobiles.

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