

Latest research confirms DAB+ radio as standard in new cars across Europe

16 February 2022

DAB+ radio came as standard in 95% of new cars sold in key European markets in 2021, according to figures released today by WorldDAB.

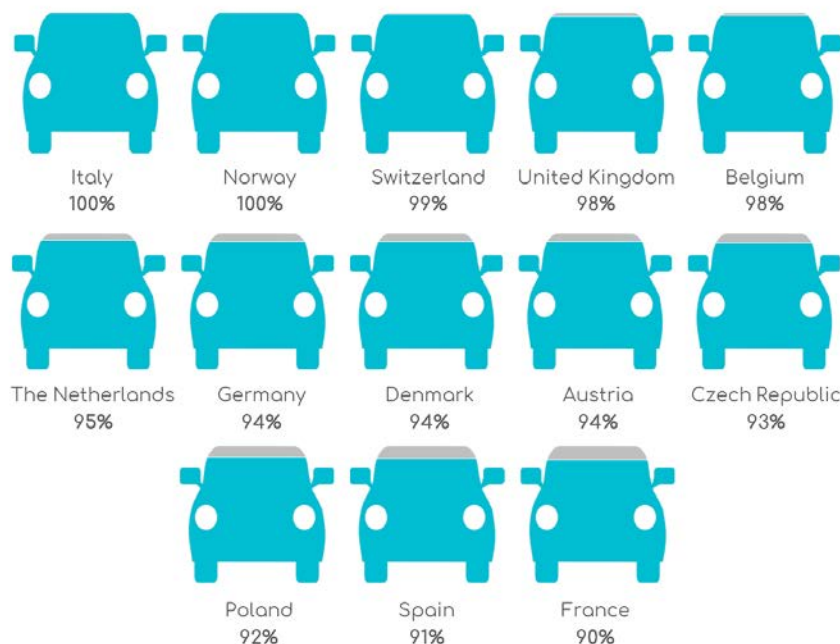
These results reflect the implementation into national legislation of the European Electronic Communications Code (EECC) which, from December 2020, requires all new car radios sold in the EU to be capable of receiving digital terrestrial radio.

These figures reinforce the findings of the recent Car Buyers Survey* by Edison Research which found that 90% of survey respondents say a broadcast radio tuner should be standard equipment in every car.

Several new EU countries surveyed for the first time are already on a par with more established DAB+ markets and were found to have a high percentage of new cars sold with DAB+ fitted standard notably:

- Austria: 94% of new cars sold in 2021 have DAB+ as standard
- Czech Republic: 93% of new cars sold in 2021 have DAB+ as standard
- Poland: 92% of new cars sold in 2021 have DAB+ as standard
- Spain: 91% of new cars sold in 2021 have DAB+ as standard

% NEW CARS WITH DAB / DAB+



Sources: JATO H2 2021, Digital Radio UK/SMMT/cap hpi, GfK Italia CAWI, Weer GmbH, Digitalradio Norway

Patrick Hannon, President of WorldDAB, said:

“Across Europe, new cars are coming with DAB+ fitted as standard. For broadcasters and listeners, there is a rapidly growing installed base of cars with DAB+. This applies to established digital radio markets, such as Germany, Italy and the UK, and to countries at earlier stages of development, such as Czech Republic, Poland and Spain. It is clear that DAB+ is the future of broadcast radio in Europe.”

Key findings of the report:

DAB+ is now in 95% of new cars in key European markets, driven by the impact of the European Electronic Communications Code which came into force end 2020, as well as the expansion of DAB+ in key markets such as Germany, France and Switzerland where preparations are ongoing to switch off FM in 2024.

13 of the top 15 car sales markets in Europe now have over 90% of new cars sold with DAB+:

- Italy, Norway, Switzerland, UK and Belgium – all have 98-100% of new cars with DAB+
- Netherlands 95%
- Austria is on a par with Germany and Denmark – all at 94%
- Czech Republic 93%
- Poland 92%, Spain 91% and France 90%

* [Download the full report - Edison Car Buyers Survey](#)

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About WorldDAB

WorldDAB is the global industry association responsible for defining and promoting DAB digital radio. By bringing together radio industry professionals, WorldDAB provides knowledge and expertise that helps countries successfully adopt and implement broadcast digital radio.

Our 1300+ experts from over 100 member organisations in over 33 countries across the globe include public and commercial broadcasters, regulators, network providers and manufacturers of receivers, chips, professional equipment and automobiles.

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