



Meet Frontier Silicon at the Hong Kong Electronics Fair Autumn Edition 2011



13th - 16th October, 2011

Grand Hyatt Hotel (connected to the Hong Kong Convention and Exhibition Centre)
Wanchai, Hong Kong

You are invited to visit Frontier Silicon's exclusive demonstration suite, where you can experience leading edge digital-audio broadcast, network and automotive technologies. Contact details to make an appointment are given at the end of this invitation.

Frontier Silicon is the market leader in digital radio, and our solutions can be found at the heart of most DAB/DAB+ products in the market today. With the launch of the new DAB+ services in Germany and Hong Kong during 2011 Frontier Silicon technology is continuing to advance with the addition of new features that add value to products for this rapidly expanding market.

As smart phones using the Android operating system become one of the global "must have" consumer items, Frontier Silicon is enabling a new class of cost-effective connected audio devices that allow Android and other smart phones to play back music stored on the phone through a home audio device - without wires! Frontier Silicon's connected audio products are compatible with industry standards such as DLNA, Wi-Fi Alliance and Windows 7, enabling audio to be played wirelessly from a wide range of handheld and tablet devices. Our latest network audio products can be controlled using various iPhone, iPod Touch, and Android Apps.

With Frontier Silicon at the Hong Kong Electronics Fair (Autumn Edition), you can get up to date with:

- The latest market news on digital radio, giving you access to the information that Frontier Silicon gathers through its extensive contacts within the broadcast world
- New solutions for displaying colour slides on DAB enabled docking systems
- Broadcasts using Dynamic Label Plus (DL Plus) one of the new features showcased in the launch of DAB+ in Germany
- A fully featured traditional Chinese user interface for low cost DAB+ radios, developed in support of the launch of DAB+ in Hong Kong this year
- iPhone and iPod Touch apps that make using the radio of connected audio device a pleasure
- Solutions that will make digital radio accessible in a wide range of vehicles

To see how your products can benefit from these exciting developments, please contact us to make an appointment:

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Alternatively, please fill in the online booking form.

[Online booking form](#)

We look forward to seeing you at HKEF 2011.

Regards,

Steve Evans, VP Marketing